NEW PRODUCTS GUIDE
HUNDREDS OF NEW PRODUCTS launched last year in the beverage alcohol industry. This guide recaps all of those that appeared on BeverageDynamics.com during 2017. From spirits to beer to wine to new packaging and everything else, it’s all in here.

We intend for this new annual guide to fulfill two purposes. The first is to serve as a tool to keep track of everything that launched in 2017. The beverage alcohol industry is enjoying boom times, fueled largely by the rise of the craft category. Due to the small-batch/micro-producer/experimental nature of the craft industry, there are waves of new products that roll out so rapidly that it’s hard to keep track of everything.

So peruse this guide to make sure you were aware of all the interesting products that debuted in 2017. If something catches your eye as having evaded your attention, and perhaps would be of interest to your customers, now would be a good time to place an order. Whenever possible, we have provided you with the supplier and producer information, product website and the suggested retail price.

The other purpose of this guide is trend research. Want to know what’s currently defining consumer taste? Take a look at what products came out last year and you’ll know what alcohol producers believe people will drink in 2018 and beyond.

You’ll notice the enormous number of new whiskeys. This category comprised nearly a quarter of all products listed in our guide. Brown spirits are truly amidst a modern golden age.

Now look closer at the category. What do you notice? Probably that age statements are in decline. These have been replaced by a rise in blends, special-releases and barrel finishes.

Producers simply lack the aged stock to meet consumer demand. Expect to see fewer age statements moving forward. Especially because modern consumers (Millennials in particular) care little about whether a whiskey boasts a number on its bottle. They judge product by its branding and flavor; blends are fine.

This theme continued with wine. Red blends remained popular. These are premium wines with the flavor complexity to satisfy the expanded palate of today’s consumers. Rosés also grew in number last year. They continue to overcome past perceptions about who drinks rosé, and during what season, to become a go-to wine for many people year-round.

Craft beer continued to grow, as did the trendy tequila/mezcal category. Interesting expressions launched in vodka and rum, while more-niche categories like brandy, sake and cachaça also picked up intriguing products. Flavored malt beverages and ready-to-drink products gained more momentum.

Many existing products updated their packaging or branding last year to better align with modern tastes. It’s time well spent to read through this section to familiarize yourself with what bottles and brands now have different looks.

However you utilize the 2017 Beverage Dynamics New Products Guide, we hope it serves you well enough to keep around as a reference tool. We will publish a similar guide in early 2019 to recap everything new that hit retail shelves between now and then.
Hundreds of new products were introduced to the beverage alcohol market in 2017. This guide showcases 200 that were covered by Beverage Dynamics throughout the year, including a description of the brand, its alcohol by volume, suggested retail price and website. For more information about these spirits, wines and beers, contact your local distributor representative.

**NEW SPIRITS INTRODUCED IN 2017**

### AMERICAN WHISKEY

#### 1792 BOTTLED-IN-BOND
This bottled-in-bond Kentucky straight bourbon whiskey is 100 proof. On the palate are spice met with notes of charred oak and fresh mint, the company reports. Moving forward, additional batches will come out every fall.

URL: [www.1792bourbon.com](http://www.1792bourbon.com)
SRP: $35.99 per 750-ml. bottle.

#### BASIL HAYDEN’S DARK RYE
The first new permanent extension to the brand’s whiskey portfolio. The new expression blends a Kentucky straight rye whiskey and Canadian rye from Alberta Distillery, with a splash of California port.

URL: [www.basilhaydens.com](http://www.basilhaydens.com)

#### BERKSHIRE BOURBON SMOKE AND PEAT
This bourbon ages in Virginia American white oak barrels before transfer to ex-Islay Scotch casks for finishing. On the nose is smoke and peat, along with spice, vanilla, chocolate and oak. On the palate are bourbon notes, plus the smoke and peat.

URL: [www.berkshiremountaindistillers.com](http://www.berkshiremountaindistillers.com)
SRP: $60 per 750-ml. bottle.

### “ALMOST NEW” AMERICAN WHISKEYS FROM 2016

- 1792 Full Proof
- Blood Oath Pact No. 2
- Boondocks 95 Proof and Cask Strength
- Clyde May’s Straight Bourbon
- Cooper’s Craft
- David Nicholson Reserve
- E.H. Taylor J. Seasoned Wood
- Kin White Whiskey
- Ole Smoky Apple Pie Higher Proof
- Rebel Yell Ginger
- Rebel Yell Root Beer
- Rebel Yell Single Barrel
- Rhetoric 22-Year-Old
- Sea Fog
- Swift Single Malt
- Yellow Rose Whiskey
BUFFALO TRACE 2017 ANTIQUE COLLECTION
The collection once again featured five limited-release whiskies of various ages, recipes and proofs: George T. Stagg, William Larue Weller, Thomas H. Handy Sazerac Rye, Eagle Rare 17 Year Old, and Sazerac Rye 18 Year Old. URL: www.buffalotrace.com SRP: $90 per 750-ml. bottle.

GEORGE REMUS STRAIGHT BOURBON WHISKEY
This is a high-rye blend of bourbon whiskies aged over four years. The re-release of this brand includes a new bottle design. The whiskey is distilled in Indiana after MGP Ingredients acquired the George Remus label in 2016. URL: www.georgeremus.com SRP: $44.99 per 1.75-L bottle.

GOLD BAR WHISKEY
Gold Bar is a blend of American whiskies sourced from the Midwest, with a mash bill of rye, corn and barley. It’s barrel-finished in French oak wine casks from Napa. A solid brass coin is pressed into the front of each bottle. URL: www.goldbarwhiskey.com SRP: $44.95 per 750-ml., $9.95 per 50-ml.

HOCHESTADTER’S FAMILY RESERVE STRAIGHT RYE WHISKEY
From the Cooper Spirits Co. Aged 16 years, the 7,500-bottle limited release is a 123.8-proof, cask-strength straight rye whiskey. Made from 100-percent farm-grown rye grain. URL: www.cooperspirits.com SRP: $199.99 per 750-ml. bottle.

ISAAC BOWMAN STRAIGHT BOURBON WHISKEY FINISHED IN PORT BARRELS
Follows the 2016 limited-edition Abraham Bowman Port Finished Bourbon. Following consumer demand, this was made the same way as the 2016 expression: finished in port barrels from across Virginia and from Portugal. URL: www.asmithbowman.com SRP: $39.99 per 750-ml. bottle.

JACK DANIEL’S RED DOG SALOON

JACK DANIEL’S TENNESSEE RYE
A new permanent line extension. Has a grain bill of 70% rye, 18% corn and 12% malted barley. It’s charcoal mellowed and is 90 proof. URL: www.jackdaniels.com SRP: $26.99 for a 750-ml bottle.

JIM BEAM DISTILLER’S CUT
An unfiltered, 100-proof Kentucky straight bourbon whiskey, aged 5-6 years. Jim Beam skipped the traditional filtering process post-aging for a “fuller taste and palate feel,” the company says. URL: www.jimbeam.com SRP: $22.99 per 750-ml. bottle.

LOCK STOCK & BARREL 18-YEAR STRAIGHT RYE WHISKEY
Double distilled from a mash bill of 100% rye grain. A “robust cut” is selected by master distillers, then the unfiltered spirit is aged in new charred American Oak barrels in cold weather for
18 years and bottled at 109 proof. 
URL: www.cooperspirits.com
SRP: $229.99 per 750-ml. bottle.

MINOR CASE STRAIGHT RYE WHISKEY
From Limestone Branch Distillery, this two-year-old rye underwent a sherry cask finish and is bottled at 90 proof. From the same producers of the Yellow-stone bourbon brand. 
URL: www.limestonebranch.com/
SRP: $49.99 per 750-ml. bottle.

OLD FORESTER 2017 BIRTHDAY BOURBON
The 17th release of Birthday Bourbon: the annual expression celebrating founder George Garvin Brown’s Sept. 2 birthday. The 2017 barrel selection was drawn from 12-year-old barrels. 
URL: www.oldforester.com
SRP: $79.99 per 750-ml. bottle.

OLD RIP VAN 25 YEAR OLD
The oldest release yet from the brand. The barrels were distilled in the spring and fall of 1989, and stored on the lower levels of a metal clad warehouse built in 1935 before moving to Buffalo Trace Distillery in 2002. 
URL: www.oldripyvanwinkle.com
SRP: $1,800 for a 750-ml. bottle.

OLE SMOKY OUTSIDERS FARRELL SHINE
Joint release with WGN America in support of the second season of the network’s “Outsiders.” The limited-edition Ole Smoky Outsiders Farrell Shine is inspired by the fictional “Farrell Wine” featured in the show and contains similar ingredients. 
URL: www.olesmoky.com
SRP: $24.95 per 750-ml. jar.

PEERLESS KENTUCKY STRAIGHT RYE WHISKEY
The first offering from Peerless Distilling Co. in 100 years. Made with malted barley, rye and corn from locales in the Midwest, including the Ohio River Valley. 
URL: www.kentuckypeerless.com
SRP: $125 per 750-ml. bottle.

RABBIT HOLE WHISKEYS, GIN
New to Louisville, Rabbit Hole’s initial offerings are Kentucky Straight Bourbon Whiskey, Kentucky Straight Rye Whiskey; Straight Bourbon Whiskey Finished in PX Sherry Casks, and Kentucky Rye Barrel-Finished London Dry Gin. 
URL: www.rabbitholedistilling.com
SRP: $49, $59, $79, and TBD, respectively, per 750-ml. bottle.

RHECTORIC 23-YEAR-OLD
The tenth release from the Orphan Barrel Whiskey Distilling Company and the fourth in the Rhetoric series of progressively aged whiskies. The whiskey line will continue to be progressively aged and re-released annually at a year older. 
URL: www.orphanbarrel.com
SRP: $120 per 750-ml. bottle.

ROCK AND RYE 100-PROOF
This is a higher proof, limited edition of the standard bottling. It has a drier taste profile than Slow & Low 84 Proof, and is 50% ABV. Based on the historical bottled cocktail “rock and rye.” 
URL: www.drinkslowandlow.com
SRP: $39.99 per 750-ml bottle.

SEA FOG 2017
Newport Distilling Company has released a second batch of its Sea Fog American single malt whiskey. A blend of 7- and 8-year-old whiskey, it’s produced similarly to single malt Scotch, before aging in ex-Kentucky bourbon barrels. 
URL: SeaFogWhiskey.com
SRP: $50 per 750-ml. bottle.

STRANAHAN’S SHERRY CASK AMERICAN SINGLE MALT
Four-year-old Rocky Mountain Single Malt finished in 500-L. Oloroso Sherry barrels. These barrels, which have aged sherry wine for over 40 years, came from the Andalusia region of southwestern Spain. 
URL: www.stranahans.com
SRP: $79.99 per 750-ml. bottle.

TINCUP AMERICAN WHISKEY 10
A blend of rye, corn and malted barley, aged 10 years in American oak barrels with a #3 char. On the palate are sweet pepper, leather and raisins, before a finish of caramel and biscuits. Bottled at 84 proof. 
URL: www.tincupwhiskey.com
SRP: $54.99 per 750-ml. bottle.
VAN WINKLE WHISKEYS
2017 RELEASE
These heavily sought-after expressions are packed three bottles per case. Yields are a bit higher for the 10, 15 and 23 year old whiskies, but the 13-Year-Old Van Winkle Reserve Rye was not be released this year.
URL: www.buffalotracedistillery.com.brands/van-winkle
SRP: $59.99-$269.99 per 750-ml. bottle.

WESTWARD AMERICAN SINGLE MALT WHISKEY
From House Spirits Distillery, of Portland. Made from a wash of 100% Northwest two-row pale malted barley.
URL: www.housespirits.com
SRP: $79.99 to $89.95 per 750-ml. bottle.

WILD TURKEY MASTER’S KEEP DECADES
Commemorates the 35-year anniversary of Master Distiller Eddie Russel joining the company. This 104-proof Kentucky Straight Bourbon is made from a blend of whiskies aged 10 to 20 years.
URL: www.wildturkeybourbon.com
SRP: $150 per 750-ml. bottle.

WOODFORD RESERVE FRENCH OAK CASK FINISHED RYE
The latest Distillery Series release. A batching of the rye mash distillate used in the Woodford Reserve Master’s Collection Aged Cask Rye, matured for three years in French oak barrels that had originally held pinot noir.
URL: www.woodfordreserve.com
SRP: $49.99 per 375-ml. bottle (varies by market).

WOODFORD RESERVE MASTER’S COLLECTION BRANDY CASK FINISH
Marking the 11th release in the Master’s Collection, Master Distiller Chris Morris began with fully mature Woodford Reserve bourbon, which was finished in brandy casks for nearly two years. This release is technically not a bourbon, but a finished whiskey.
URL: www.woodfordreserve.com
SRP: $99 per 750-ml. bottle.

WOODFORD RESERVE DOUBLE CASK
The first barrel-finished whiskey from this producer. The sherry-finished bourbon features dark of dried apricot and fig, stewed prune, black currant and toasted nuts. There are hints of candied orange peel, vanilla butter cream, and molasses.
URL: www.wyomingwhiskey.com
SRP: $59.99 per 750-ml. bottle.

YELLOWSTONE 2017 LIMITED EDITION KENTUCKY STRAIGHT BOURBON
This year’s annual release from Limestone Branch Distillery finished in charred wine casks. It combines 7- and 12-year sourced Kentucky Straight bourbons, with an addition of Limestone Branch Distillery’s 4-year Kentucky Straight bourbon.
URL: www.limestonebranch.com
SRP: $99.99 per 750-ml. bottle.

BOWMORE 1961 50-YEAR-OLD
These bottles are part of a global collection of just 200 bottles that have been issued over the last four years. The final bottles will also be the first of a six-part annual Bowmore 50 Year Old Collection Series.
URL: www.bowmore.com
SRP: $23,000 per 750-ml. bottle.

CROWN ROYAL WINE BARREL FINISHED
The second release in the brand’s Noble Collection, an annual series of limited-edition whiskies. This expression is finished for six months in medium-toast cabernet sauvignon barrels from the Paso Robles region of California.
URL: www.crownroyal.com
SRP: $59.99 per 750-ml. bottle.

THE DALMORE 40 YEAR OLD
Maturated in American white oak ex-bourbon casks before transfer to 30-year-old Gonzalez Byass Matusalem oloroso sherry butts; finished in first-fill bourbon barrels. Celebrates for Master Distiller Richard Paterson’s 50th year in the industry.
URL: www.thedalmore.com
SRP: $7,500 per 750-ml. bottle.
DEWAR’S 25-YEAR-OLD BLENDED SCOTCH WHISKY
The first new blend to join the John Dewar & Sons family since 2014. Aged at least 25 years, and finished for three months in Royal Brackla Single Malt Scotch casks.
URL: www.dewars.com SRP: $225 per 750-ml. bottle.

EGAN’S VINTAGE GRAIN IRISH WHISKEY
From Intrepid Spirits. Vintage Grain is made from a single grain, and aged for at least eight years in American bourbon barrels.
URL: www.eganswhiskey.com SRP: $45 per 750-ml. bottle.

GLEN MORAY MASTERY EDITION
URL: www.glenmoray.com SRP: $1000 per 750-ml. bottle.

GLENMORANGIE PRIDE 1974
The distillery’s oldest release ever. Liquids used for this expression aged 41 years in either American oak ex-bourbon refill casks or in Spanish ex-Oloroso sherry casks.
URL: www.glenmorangie.com/us/ SRP: $9,000 per 750-ml. bottle.

HIGHLAND PARK FULL VOLUME
To showcase similarities between music and whisky making, Highland Park worked with song writer Saul Davies on a bespoke piece of music especially for Full Volume. Distilled in 1999 and bottled in 2017, aging in 100% ex-Bourbon casks.
URL: www.highlandparkwhisky.com SRP: $100-$110 per 750-ml. bottle.

THE IRISHMAN CASK STRENGTH 2017
From Walsh Whiskey Distillery, a vatting of single pot still and single malt, matured in first-fill bourbon casks. Non chill-filtered, presented in a wood cask, 108-proof; only 3,510 bottles are available.
URL: www.walshwhiskey.com SRP: $145 per 750-ml. bottle.

JOHNNIE WALKER BLACK LABEL THE DIRECTOR’S CUT
This limited-edition whisky was created by Johnnie Walker Master Blender Jim Beveridge in collaboration with Blade Runner 2049 filmmaker Denis Villeneuve. Johnnie Walker Black Label is the blueprint for this experimental blend. 49% ABV.

JOHNNIE WALKER BLENDERS’ BATCH BOURBON CASK & RYE FINISH
Inspired by the time that master blender Jim Beveridge spent blending bourbons and ryes in Kentucky in the ’90s, this has been drawn from 200+ samples, aged in first-fill bourbon casks and finished for up to six months in former rye casks.
URL: www.johnniewalker.com SRP: $52.50 per 1-L. bottle.

JOHNNIE WALKER BLENDERS’ BATCH TRIPLE GRAIN AMERICAN OAK
Aged for at least 10 years in American oak, including bourbon casks, and crafted using five whiskies including grain from the now-closed Port Dundas distillery and malt from Mortlach on Speyside.

“ALMOST NEW” IMPORTED WHISKEYS FROM 2016
Aberfeldy 16
Barr an Usice 1803
Craigellachie 17
Crown Royal Cornerstone Blend
Glenlivet Nadurra Peated Whisky Cask Finished
Green Spot Chateau Leoville Barton
Johnnie Walker Blue Label Year of the Monkey
King of Scots
Laphroaig Lore
Loch Lomond Island Collection
Mad March Hare Poitin
Midleton Dair Ghaelach
Paul John Indian Single Malt
JOHNNIE WALKER BLENDERS’ BATCH WINE CASK BLEND
The latest entry in the Blenders’ Batch series, which highlights blenders and innovations. Includes whiskies matured in wine casks, with malt whiskies from the Highland, and some from Speyside, and creamy grain whiskies.
URL: www.johnniewalker.com
SRP: $29.99 per 750-ml. bottle.

LAPHROAIG 27 YEAR OLD
The whiskey rested in refill hogheads, then transferred into first-fill ex-bourbon barrels and refillied quarter casks. This expression is 41.7% ABV, and comes in a wooden box with hand-carved images of the distillery inside.
URL: www.laphroaig.com
SRP: $750 per 750-ml. bottle.

LAPHROAIG CAIRDEAS QUARTER CASK 2017
The 2017 Cairdeas bottling features Laphroaig matured for more than five years in first-fill bourbon casks, then laid to rest in smaller quarter casks for six months. Bottled at cask strength: 114.4 proof (57.2% ABV).
URL: www.laphroaig.com
SRP: $79.99 per 750-ml. bottle.

THE MACALLAN 1991 FINE & RARE VINTAGE
Aged in an American oak Vasyma puncheon sherry seasoned in Jerez, Spain. This whisky is bottled at a natural cask strength of 49.4% ABV.
URL: www.themacallan.com
SRP: $10,000 per 750-ml. bottle.

THE MACALLAN CLASSIC CUT
A new limited-edition release, matured in oak casks seasoned with Oloroso sherry from Jerez, Spain. Flavors include creamy vanilla, sweet ginger and warming oak, the company reports. The Macallan Classic Cut has an 58.4% ABV.
URL: www.themacallan.com
SRP: $89 per 750-ml. bottle.

THE MACALLAN EDITION NO. 3
The third in limited-release Edition Series, which focuses on special treatments. This whisky is a collaboration with luxury perfume-maker Roja Dove, and comes from a combination of American and European casks. 48.30% ABV.
URL: www.themacallan.com
SRP: $95 per 750-ml. bottle.

MOON HARBOUR FRENCH WHISKIES
Two blended whiskies from Bordeaux, France. Moon Harbour Pier #1 is a blended whisky finished in French Sauterne oak barrels. Moon Harbour Pier #2 is a highly peated malt whisky finished in red wine oak chateau barrels.
URL: www.moonharbor.fr

SPEYBURN 15 YEARS OLD
Created using water from the Granty Burn, a tributary of the River Spey. Matured in American and Spanish oak casks. Speyburn has also introduced refreshed packaging.
URL: www.speyburn.com
SRP: $65 per 750-ml. bottle.

TEELING 24-YEAR-OLD IRISH SINGLE MALT
A new bottling from the brand’s Vintage Reserve Collection, with only 1,000 available. This whisky was distilled in 1991 and double matured, first in Bourbon casks, then in Sauterne wine casks.
URL: www.teelingwhiskey.com
SRP: $499.99 per 750-ml. bottle.
WEST CORK GLENGARRIFF COLLECTION
Single malts Irish whiskies aged in sherry casks and then finished for six months in barrels charred using fuel sources from the Glen-garriff Forest in Southern Ireland.
URL: www.westcorkdistillers.com
SRP: $44.99 per 750-ml. bottle.

YAMAZAKI MIZUNARA CASK 2017
Mizunara is a rare Japanese oak, highly water-permeable and tough to reshape. Whis- kies included in Yamazaki Mizunara Cask 2017 are of varying ages, from 18 years old and beyond. A very small portion exceeds 50 years 48% ABV.
SRP: $1000 per 750-ml. bottle.

MISADVENTURE VODKA
A new craft vodka company based in San Diego, made with 100% of its raw materials coming from the local food bank, the company says. Served locally in San Diego and sold online.
URL: www.misadventure.co/welcome
SRP: $21.99 per 750-ml. bottle.

PALM BAY TEQUILA BRIBÓN, RÅVO VODKA
Tequila Bríbón is distilled using 7-10-year-old 100% Blue Agave grown in the volcanic soils of Jalisco surrounding the town of Tequila. Råvo Vodka is a 100%-natural, certified gluten-free vodka made in the Swedish fashion, from winter wheat.
URL: www.palmbay.com
SRP: $19.99 per 750-ml. bottles.

SMIRNOFF SOURCED WATERMELON VODKA
Made with Smirnoff No. 21 and real fruit juice from concentrate, Smirnoff Sourced Watermelon works with just a splash of club soda, mixed into a cocktail or served as watermelon gelatin shots.
URL: www.smirnoff.com
SRP: $13.99 per 750-ml. bottle.

STOLI FRUIT JUICE VODKA
Vodkas made with real fruit juice. The initial flavors are Pineapple and Ruby Red Grapefruit.
URL: www.stoli.com
SRP: $16.99 per 750-ml. bottle.

SVEDKA VODKA BLUE RASPBERRY
With a sweet berry and tart lemon profile, Blue Rasper- ry “targets the palate thrill seekers who crave extreme flavors, a trend seen across the food and beverage space in sour candies, spicy snacks and electric energy drinks coveted by Generation-Y,” the company says.
URL: www.svedka.com
TEQUILA, MEZCAL & CACHAÇA

1821 EXTRA AÑEJO TEQUILA CORRALEJO
This limited-edition expression, imported by Infinium Spirits, was made from 100% Blue Weber agave at Hacienda Corralejo in Guanajuato, Mexico. The name commemorates the year of Mexico’s independence from Spain. 
URL: www.tequilacorralejo.mx
SRP: $129.99 per 750-ml. bottle.

EL TESORO 80TH ANNIVERSARY LIMITED EDITION
This tequila celebrates the 80th anniversary of the La Alteña distillery in Jalisco. Aged eight years in ex-bourbon barrels. Only eight casks released, all in the U.S.
URL: www.eltesorotequila.com
SRP: $199.99 per 750-ml. bottle.

GRAND MAYAN TEQUILA
Now imported by M.S. Walker, Grand Mayan is presented in hand-made talavera bottles crafted by Mexican artists out of clay, painted by hand. Expressions include Silver, Ultra Aged, and Single Barrel.
URL: www.gmtequila.com
SRP: $69.99 to $149.99 per 750-ml. bottle.

HORNITOS CRISTALINO TEQUILA
Triple-distilled, 100% blue agave añejo tequila, aged at least 12 months in American white oak. Undergoes a process that filters and stirs the spirit to uncover herbal, fresh, agave-forward notes typical of a Plata tequila, the company says.
URL: www.hornitostequila.com
SRP: $29.99 per 750-ml. bottle.

MEZCALES DE LEYENDA LIMITED-EDITION MEZCALs
Mezcales de Leyenda has announced the release of four limited-release mezcal expressions that each benefit a specific social or environmental cause: Mezcales Únicos, Reservas de la Biosfera, Cementerio Mezcalero, and Grandes Leyendas.
URL: www.mezcalesdeleyenda.com
SRP: $84.99 and $79.99, respectively, per 750-ml. bottle.

NEGRA MEZCAL
New to the Phillips Distilling portfolio. Currently offers six expressions — Espadín, Do badan, Tobalá, Ensamble, San Martín, and Tepeztate — made in different locations and styles.
URL: www.maranegra.com
SRP: $34.99-$199.99 per 750-ml. bottle.

NOVO FOGO COLIBRI CACHAÇA
From the Brazilian distillery Novo Fogo. While maturing, Colibri moved back and forth between repurposed oak barrels and amburana (Brazilian teak) barrels. Colibri means “hummingbird” in Portuguese.
URL: www.novofogo.com
SRP: $34.99 per 750-ml. bottle.

PATRÓN EXTRA AÑEJO
The first time in a quarter of a century the brand has announced a new addition to its core range of tequilas. Patrón Extra Añejo is aged in small oak barrels for at least three years.
URL: www.patrontequila.com
SRP: $89.99 per 750-ml bottle.

PUEBLA, SAN LUIS POTOSÍ MEZCALs
From Mezcales de Leyenda: new expressions made from agave from different Mexican states. Puebla, which is produced from agave poatorium, or Tobala. San Luis Potosí comes from salmiana agave grown in central Mexican.
URL: www.mezcalesdeleyenda.com
SRP: $84.99 and $79.99, respectively, per 750-ml. bottle.

RUM

APPLETON ESTATE JOY ANNIVERSARY BLEND
The limited-release 25-year-old Jamaican rum commemorates the 20th anniversary of Joy Spence being named master blender for Appleton — a first for a woman at the time and still a rare title for women two decades later.
URL: www.appletonestate.com
SRP: $250 per 750-ml. bottle.

BRINLEY SHIPWRECK WHITE RESERVE RUM
Hailing from the Caribbean island of St. Kitts, this rum is 80 proof and distilled five times, after which the spirit spends a year in American oak barrels. Ideal for white rum cocktails such as the Daiquiri, Mojito, Piña Colada and Cuba Libre.
URL: www.brinleygoldshipwreck.com
SRP: $23 per 750-ml. bottle.
DIPLOMÁTICO MANTUANO, PLANAS RUMS
Mantuano, 40% ABV, is a blended rum aged for up to 8 years, ideal for mixing in cocktails like the Mary Pickford. Planas, 47% ABV, aged up to 6 years, is a blended white rum with a sipping profile, and can be enjoyed in delicate cocktails such as a Hemingway Daiquiri.
URL: www.rondiplomatico.com/home
SRP: $24-$29 per 750-ml. bottle.

DON PAPA RUM
Available in the U.S. for the first time, imported by the Bleeding Heart Rum Company. Made on the Philippine island of Negros. The rums age for up to seven years in a humid climate in American oak barrels.
URL: www.donpaparum.com
SRP: $39.99 per 750-ml. bottle.

DON Q OAK BARREL SPICED RUM
A blend of Puerto Rican rums that have been aged for three-to-six years add structure, smoothness and tannins. Flavors include a blend of vanilla, cinnamon, nutmeg and clove, along with a barrel-aged rummy character.
URL: www.donq.com
SRP: $29.99 per 750-ml. bottle.

DON Q PIÑA
From Destilería Serrallés Inc., crafted with aged rums ranging one to one-and-a-half years in American white oak barrels, and infused with 100% natural pineapple juice. 30% ABV. Can be paired with coconut water for a version of the Piña Colada.
URL: www.donq.com
SRP: $13.99 per 750-ml. bottle.

MOUNT GAY 1703 MASTER SELECT
This 86-proof spirit features a blend of rums from Mount Gay’s oldest reserves, ranging from 10 to 30 years old. The name pays tribute to Mount Gay’s legal deed, dated February 20, 1703.
URL: www.mountgayrum.com
SRP: $150 per 750-ml. bottle.

MOUNT GAY XO CASK STRENGTH
Celebrating the 50th Anniversary of Barbadian Independence, this rum, 63% ABV, features a blend of spirits matured eight to 15 years. A portion of sales of every bottle is donated to the Barbados Museum and Historical Society.
URL: www.mountgayrum.com
SRP: $185 per 750-ml. bottle.

OAK & CANE AMERICAN CRAFT RUM
An American-made gold rum from south Florida, double distilled, aged in white American Oak and rested with fresh Florida orange peels. Created using locally sourced ingredients.
URL: www.oakandcane.com
SRP: $39.99 per 750-ml. bottle at retail (throughout Florida) and $46.99 online (shipped to 35 states).

PAPA’S PILAR DARK SHERRY FINISH RUM
Created with seven different rums aged up to 25 years old, both pot and column distilled. After solera aging in bourbon barrels, port wine casks and Spanish sherry casks, the rum was finished in French Limousin oak sherry casks.
URL: www.papaspilar.com
SRP: $44.99-$46.99 per 750-ml. bottle.

READY-TO-DRINK COCKTAILS

CAPTAIN MORGAN LOCONUT
This pre-made shot contains Caribbean rum, coconut liqueur, spice and natural flavors. Ideally enjoyed as a chilled shot. LocoNut is also mixable in sweet cocktails.
URL: www.captainmorgan.com
Spirits Buyer’s Guide

Half-Seas Sparkling Cocktails

The makers of Scrappy’s Bitters have introduced these 12% ABV, ready-to-drink canned cocktails. The three initial entrees — The Bramble, Daiquiri and Paloma — are all made with real spirits, plus a touch of effervescence.

SRP: $16-$20 per 4-pack of 200-ml can.

Jose Cuervo Raspberry Margarita

A new ready-to-drink tequila cocktail, this release has traces of lime, with orange and berry fruit notes. Pour over ice, add fresh raspberries and enjoy.

URL: www.cuervo.com
SRP: $15.99 per 1.75-L bottle.

Mighty Swell Sparkling Cocktails Mango

The first flavor addition since the company launched in 2016. Tastes of ripe fruit balanced by slightly tangy citrus notes along with fragrant floral aromatics. Made with real fruit juice and pure cane sugar.

URL: mightywell.com

Novo Fogo Canned Sparkling Caipirinha

Combines freshness and shelf stability with all-natural ingredients for a balanced, carbonated cocktail, the company says. It can be served straight from the chilled can, over ice in a glass, and with or without a slice of lime.

URL: www.novofogo.com
SRP: $3.99 per can.

Brandy, Cognac & Armagnac

Clos Martin Armagnac

From Niche Import Co. Clos Martin VSOP – 8 Year Old and Clos Martin XO – 15 Year Old are both blends of baco and ugni-banc varieties.

URL: www.ourniche.com
SRP: $39.99 for VSOP and $46.99 for XO, both per 750-ml bottle.

Copper & Kings Blue Sky Mining Muscat Brandy

From Louisville-based Copper & Kings American Brandy Co. Matured for 30 months in a Kentucky hogshead barrel, the non-chill filtered spirit is untouched by post-distillation infusion of boisé (oak flavor or infusion) or caramel coloring.

URL: www.copperandkings.com
SRP: $40 per 375-ml bottle.

Copper & Kings Floodwall Apple Brandy

A blend of copper pot-distilled apple brandy aged in bourbon barrels and 250-liter Oloroso sherry casks sourced from Spain. Contains spirits a minimum age of four years old and is 100 proof.

URL: www.copperandkings.com
SRP: $40 per 750-ml bottle.

Hennessy Master Blender’s Selection N°2

The second in a limited series and the last from former Master Blender Yann Fillioux, who has retired after 50 years. Composed of eaux-de-vie at least 10 years old, aged for 18 months in young coarse-grained French oak barrels before additional aging in old barrels.

URL: www.hennessy.com
SRP: $92 per 750-ml bottle.

“Almost New” Cordials & Liqueurs From 2016

Berentzen Peach Liqueur
Black Trumpet Blueberry Liqueur
Disaronno Riserva
Malibu Pineapple Upside Down Cake
Peychaud’s Apertivo

“Almost New” RTDs From 2016

Extra Kinky Red
Fruits and Wine
Liqs Fireshot Cinnamon Whiskey
Skinnygirl Watermelon Lime Margarita

Ladismith Cape Brandy

Ladismith Cape Brandy comes from Ladismith, South Africa, and is an eight-year-old, wood-matured, 100-percent pot still brandy. It’s imported by Black Hawk Imports.

URL: capebrandy.org/producers/ladismith/
SRP: $39.99 per 750-ml bottle.

Rémy Martin Carre Blanche Merpins

The limited edition blend by cellar master Baptiste Loiseau has aromas of gingerbread notes, candied fruits, delicate notes of plum and a smooth finish on the palate with a spicy kick, the company reports.

URL: www.remymartin.com
SRP: $500 per 750-ml bottle.

Cordials, Liqueurs & Mixes

Ancho Reyes Verde

Poblano chilies used in production were harvested earlier in the maturation process while still green, then fire roasted. The result is an herbal brightness that works well...
in margaritas, gimlets and daiquiris. URL: www.anchoreyes.com SRP: $32.99 per 750-ml. bottle.

BAILEYS ALMANDE ALMONDMILK LIQUEUR
This light spirit is a dairy-free, gluten-free and certified vegan liqueur that blends the nutty flavors of almondmilk with vanilla. From Diageo. URL: www.baileys.com SRP: $21 per 750-ml bottle.

JOSE CUERVO HONEYDEW MARGARITA MIX
Subtle traces of honey, cantaloupe and other melon fruit notes. Pour over ice in a glass, add some slices of honeydew and enjoy. Available nationwide now, this RTD is made with Jose Cuervo tequila. URL: www.cuervo.com SRP: $15.99 per 1.75-l bottle.

LUSTAU VERMUT SHERRY VERMOUTH
Combines sherry wines and botanicals. The base wine is a blend of a sweet Pedro Ximenez and a dry nutty Amontillado, both aged separately for 10 years in their own soleras at the House of Lustau cellars in Jerez. URL: www.lustau.es/en/ SRP: $22 per 750-ml. bottle.

MONIN BLOOD ORANGE, BLUEBERRY FRUIT
The Blood Orange Fruit Puree delivers sweet and tart citrus taste with the fruit’s bright red color. Blueberry Fruit Puree is sweet and subtly tart, with fresh blueberry flavor. URL: www.monin.com SRP: $15.95 per 1-L. bottle.

MONIN CARAMEL APPLE BUTTER
A fall flavor that blends natural apple, caramel and cinnamon flavors. It’s made with pure cane sugar. The new flavor is ideal for crafting seasonal hot, iced and frozen specialty coffee beverages. URL: www.monin.com SRP: $9.95 per 750-ml. bottle.

MONIN WATERMELON FLAVORS
Monin’s Classic Watermelon Syrup and Watermelon Fruit Puree are ideal for summer cocktails. They showcase sweet watermelon flavors. URL: www.monin.com SRP: $9.95, $15.95, respectively, per 750-ml. bottle.

SMOKIN’ MARY
Combines garden-fresh tomatoes, a blend of savory spices and a hint of hardwood smoke. With a thicker tomato consistency than a conventional commercial mix, a single bottle makes about five full-strength cocktails. URL: www.smokinmary.com SRP: $12-14 per 750-ml bottle.

SUGARLANDS ELECTRIC ORANGE CREAM LIQUEUR
The new spirit combines orange zest with the smooth taste of vanilla cream, the company reports. The orange taste pairs with the cream to create a flavor similar to frozen cream pops. URL: www.sugarlandsdistilling.com SRP: $24.99 per 750-ml. jar.

TUACA ORIGINALE LIQUORE ITALIANO
Relaunched by Sazerac, Tuaca, (pronounced Tu-wa-kaa) Originale Liqueur Italiano is a brandy-based spirit that reportedly dates back to the Renaissance. Made with imported Italian brandy and infused with Mediterranean citrus and vanilla spice. URL: www.sazerac.com SRP: $19.99 per 750-ml. bottle.

COPPER AND KINGS AMERICAN Gins
An American Dry Gin using an apple brandy base, and an American Old Tom Gin using a grape brandy base. The company also continues its tradition of an annual barrel-aged gin: the 2017 edition, L’inspectuer, was aged for 14 months in an ex-Cognac cask. URL: www.copperandkings.com SRP: Dry Gin: $35 per 750-ml. bottle; Old Tom Gin: $40 per 750-ml.; L’inspectuer: $40 per 375-ml.

UP NEXT: WINE
19 CRIMES THE BANISHED DARK RED, THE WARDEN
From the Australian winery, The Banished and The Warden are both shiraz blends. The brand is an ode to stories of British criminals who turned colonists and forged a new life in Australia, the company says.
URL: www.19crimes.com
SRP: $11.99 or $24.99 per 750-ml. bottle, respectively.

90+ CELLARS LOT 150
Marks the brand’s 150th lot. From Latitude Beverage Company, a cab sauv from the Spring Mountain District of Napa Valley. The wine aged 22 months in French oak.
URL: www.ninetypluscellars.com
SRP: $40 per 750-ml. bottle.

BESO DEL SOL PINK SANGRIA
Packaged premade rosé sangria, 100% tempranillo, from the Valdepeñas region of Spain, flavored with all-natural Spanish orange, lemon, peach and mango, as well as a touch of Spanish cinnamon.
URL: www.besodelsolsangria.com

7 MOONS 2016 RED BLEND
References the seven phases of the moon with seven grape varietals from California’s Central Coast and Lodi regions: syrah, merlot, petite sirah, zinfandel, cabernet sauvignon, malbec and grenache.
URL: www.7moonswines.com
SRP: $12.99 per 750-ml. bottle.

ÂME DU VIN 2016
From Opici Wines, a French rosé from the Ctes du Provence. A 70/30 garnache/cinsault blend, it is grown and produced at the Caves du Commandeur estate near the Provençale village of Montfort-sur-Argens.
URL: www.opiciwines.com
SRP: $17 per 750-ml. bottle.

CAMBRIA ESTATE-INSPIRED WINE
Cambria Winery — led by Katie Jackson and Julia Jackson of the Jackson Family — has unveiled their Estate-Inspired Wine Series, which includes Fog Tide Chardonnay, West Point Chardonnay,
**Element Pinot Noir and Mesa Terrace Pinot Noir.**

**CÔTES DE PROVENCE AOP ROSÉS**
The importer August Wine Group has produced two estate-grown rosés with the Fabre family of Provence, both under the Fabre en Provence brand moniker: Côtes de Provence AOP Rosé, and Côtes de Provence AOP Cru Classé Rosé.

**Castello di Gabbiano Dark Knight 2015**
Italy’s Castello di Gabbiano winery estate, located in Tuscany’s Chianti Classico region, has launched its first vintage of Dark Knight. It’s a blend of cabernet sauvignon, merlot and sangiovese, imported by Treasury Wine Estates.

**Château du Raux**
The Bordeaux winery is now imported by Cape Classics, starting with the Château du Raux Haut-Médoc Cru Bourgeois 2014: 50% merlot and 50% cabernet sauvignon. The Château du Raux estate has been in the Bernard family since 1852.

**Chloé San Lucas Estate Vineyard Merlot**
Made with grapes grown in the San Lucas Estate Vineyard in Monterey County. Aged for 12 months in 50% new French and American oak. Flavors of blackberries, black cherry and plum, the company says, with notes of vanilla, mocha and spice.

**Cooper & Thief 2014 Red Wine Blend**
A California red blend aged in bourbon barrels. This produces a more complex, smooth and rounded wine, the company says. Hints of bourbon on the finish are complemented by dark, jammy fruits and floral notes.

**Family Time is Hard**
SWISH Beverages has announced their newest product: Family Time is Hard. It pairs well with fish, grilled shrimp, pasta, salads, “passive aggression, ‘catching up’, and family time in general,” the company says.

**Gemma di Luna Moscato**
From Enovation Brands, Inc., an Italian sparkling wine made from Moscato grapes grown in Italy’s Piemonte region. It “boasts a fuller effervescence than the gentle frizzante style typical of moscato for a fully sparkling or ‘spumante’ quality,” the company says.

**Invivo Wines**
New Zealand’s Invivo has partnered with Seaview Imports to launch Invivo Sauvignon Blanc, Invivo Pinot Noir, and the winery’s collaboration with U.K. talk show host Graham Norton, a special-edition Sauvignon Blanc.

**Iron Side Cellars Reserve Red 2016, Pinot Noir 2016**
Iron Side was introduced in 2012 by Latitude Beverage Company as the company’s...
first foray into winemaking. Sources red wines from vineyards in California.

**URL:** [www.ironsidecellars.com](http://www.ironsidecellars.com)
**SRP:** $29.99 and $24.99 per 750-ml. bottle, respectively.

**LE GRAND NOIR BEAUJOLAIS-VILLAGES NOUVEAU 2017**
From Prestige Beverage Group, this Beaujolais-Villages Nouveau is one of only a few Beaujolais Nouveau releases in the U.S. that holds the "Villages" designation, the company says.

**URL:** [www.prestigebevgroup.com](http://www.prestigebevgroup.com)
**SRP:** $11.99 per 750-ml. bottle.

**LES DAUPHINS CÔTES DU RHÔNE VILLAGE WINES**
With growing interest in village and cru-level classified wines, Les Dauphins believes now is perfect for showcasing Côtes du Rhône Villages.

**URL:** [www.lesdauphins-rhone.us/accueil](http://www.lesdauphins-rhone.us/accueil)
**SRP:** $14.99, and $17.99, per 750-ml., respectively.

**LILA CANNED SPARKLING WINES**
Available in three varieties: French rosé, an Italian pinot grigio, and the new Italian sparkling. They are sold in four-packs of 8.4-oz. cans

**URL:** [www.lilawines.com](http://www.lilawines.com)
**SRP:** $11.99 per four-pack.

**MEIOMI ROSÉ 2016**
The first rosé from Meiomi. Blends grapes from Sonoma, Monterey and Santa Barbara counties.

**URL:** [www.meiomi.com](http://www.meiomi.com)
**SRP:** $24.99 per 750-ml. bottle.

**MILA WHITE SANGRIA**
From Latitude Beverage Company, made with lychee, guava, lime and orange, this sangria blends a subtle sweetness with wine acidity, aroma and finish. Can be enjoyed on its own, in a cocktail or served over ice with fresh fruit.

**URL:** [www.mijasangria.com](http://www.mijasangria.com)
**SRP:** $11.99 per 750-ml. bottle.

**MYX SINNTER**
The latest addition to the Nicki Minaj wine line. A Californian red blend from ruby cabernet, montepulciano, rubired and cabernet sauvignon.

**URL:** [www.myxfusions.com](http://www.myxfusions.com)
**SRP:** $10.99-$9.99 per 750-ml bottle.

**NOMBLE VINES 515 ROSÉ**
From Delicato Family Vineyards, crafted with grapes grown in the valleys along the California Coast, Noble Vines 515 Rosé is a composition of grenache layered with syrah and other aromatic varietals. The fruit is harvested early and cool-fermented in stainless steel tanks.

**URL:** [www.delicato.com](http://www.delicato.com)
**SRP:** $14.99 per 750-ml. bottle.

**PETITÉ SIRÈNE**

**URL:** [www.capeclassics.com](http://www.capeclassics.com)
**SRP:** $19.99 for a 750-ml. bottle.

**PROSPER MAUFOUX**
From Winesellers, Ltd. Based in Santenay, in the heart of Burgundy, their U.S. portfolio includes: 2016 Bourgogne Chardonnay AOC, 2015 Bourgogne Pinot Noir AOC, 2016 Mâcon Villages AOC, 2016 Chablis AOC, NV Cremant de Bourgogne Blanc AOC, NV Cremant de Bourgogne Rose AOC.

**URL:** [www.prosper-maufoux.com](http://www.prosper-maufoux.com)
**SRP:** $17 to $19 per 750-ml. bottle.

**RAVAGE CALIFORNIA CABERNET SAUVIGNON 2015**
Aged in 100% new French oak barrels. The blend is 76% cabernet sauvignon, 10% merlot, 10% zinfandel, 3% syrah and 1% other reds.

**SRP:** $12.99 per 750-ml. bottle.

**RUCA MALEN AIMÉ WINES**
Now available in the U.S., this Argentinian line includes Aimé Ruca Malen features Malbec, a spicy Red Blend and a Sweet Moscato. Imported by Opici Wines.

**URL:** [www.bodegarucamalen.com](http://www.bodegarucamalen.com)
**SRP:** $8.99 per 750-ml. bottle.

**SANTA JULIA TINTILLO**
A low-tannin red wine blend, 13% ABV, with fresh acidity, a mix of 50% malbec and 50% bonarda,
SANTA MARGHERITA SPARKLING WINES
Importer Santa Margherita USA has relaunched Prosecco Superiore Valdobbiandene DOCG and Sparkling Rosé with a redesigned bottle, label and brand identity.
URL: www.santamargheritausa.com
SRP: $30 and $32 per 750-ml. bottle, respectively.

SASSOREGALE VERMENTINO 2016
The first time this Vermentino has been imported into the U.S. It’s 100% Vermentino from Italy’s Maremma Toscana DOC.
www.santamargheritausa.com
SRP: $18 per 750-ml. bottle.

STELLA ROSA PINK ALUMINUM
A semi-sweet, semi-sparkling light Italian wine in an aluminum single-serve bottle. Created and imported by California’s Riboli Family Wine Estates.
URL: www.stellarosawines.com
SRP: $4.99 per 8.5-oz. bottle.

TIAMO CANNED ORGANIC WINE
Winesellers has introduced two varietals of Tiamo organic wines in a can: white and rosé. The white is produced from Sicilian grillo; the rosé is made from montepulciano grown in the Abruzzo region.
URL: www.winesellersltd.com
SRP: $19.99 per 4-pack, $4.99 per can.

VIVANCO CRIANZA 2013 AND RESERVA 2011
Vivanco Crianza 2013 is 100% tempranillo, aged 16 months in French and American oak barrels. The Vivanco Reserva 2011 is 90% tempranillo and 10% graciano, aged 24 months in new and second-year barrels made with French and American oak.
URL: www.vivancoculturadevino.es/en
SRP: $16.99 and 24.99 per 750-ml. bottle, respectively.

WOMEN BRIDGE STACKED SINGLES
A 187-ml. serving of wine in a shatter-proof cup. Just peel off the lid and consume. The initial offerings are chardonnay, cabernet sauvignon, pinot gris and a red blend.
URL: www.woodbridgewines.com
SRP: $2.49 per single.
ALESMITH SUBLIME MEXICAN LAGER
San Diego’s AleSmith Brewing Co. and Long Beach reggae rockers Sublime have announced Sublime Mexican Lager. A 5.2% ABV twist on a traditional Vienna-style lager highlighted by a malt-forward sweetness, the company says. URL: www.alesmith.com SRP: $10.99 per six-pack of cans.

AMSTEL XLIGHT
With only 90 calories, two grams of carbs, 4.2% ABV and 4 IBUs, Amstel Xlight is a “sessionable” light beer, the company says. Available in 6-pack bottles, 12-pack cans and bottles, and a 24-oz. single serve can. From Heineken USA. URL: www.amstel.com

AUSTRALIAN BREWERY
The Sydney-based brewery is releasing three different styles of their canned craft beer in the U.S. market: The Saison Ale, New World Pilsner and the Pale Ale. URL: www.australianbrewery.com SRP: $13-$16 per 6-pack.

DOGFISH HEAD IPAS FOR THE HOLIDAYS VARIETY PACK
Includes the return of the continually hopped IPA, an Imperial Pale Ale, a dry-hopped, dark malted ale, and an exclusive beer-wine hybrid that’s a blend of 60 Minute IPA and Syrah. URL: www.dogfish.com SRP: $76.50 per case and $12.75 per four-pack.

DOGFISH HEAD LIQUID TRUTH SERUM IPA
The brewery added every hop addition in this beer after the boil completed. The process involves pelletized, powdered, leaf and liquefied hops, creating an intensely aromatic ale, the company says. URL: www.dogfish.com

DOGFISH HEAD OLDE SCHOOL BARLEYWINE
This seasonal barleywine was first launched in 2002. Clocking in at about 15% ABV (with 85 IBUs), this barleywine is an ideal candidate for cellaring. URL: www.dogfish.com SRP: $13-$16 per 6-pack.

DOGFISH HEAD PENNSYLVANIA TUXEDO
Returning in 2017, this is a collaboration between the brewer and the outdoor clothing company, Woolrich. At 8.5% ABV, this pale ale is brewed with fresh spruce tips from the Pennsylvania forests outside the Woolrich factory. URL: www.dogfish.com

NEWPORT STORM BREWERY ARISTOTLE
Tannins and oak are apparent in this bar-
rel-aged farmhouse ale, after laying in American White Oak barrels for six months. The brewers discovered a yeast strain that creates spice, pepper and clove flavors while adding sweet aromas of stone fruit.

URL: www.newportstorm.com
SRP: $9 per 750-ml. bottle.

NEWPORT STORM HIGH TEST COFFEE STOUT
Locally roasted coffee adds hints of caramel and nougat, while dark malts create depth with roasted flavors. High Test was made with a combination of Black Patent, Chocolate Wheat and Roasted Barley malts; Magnum and Equinox hops were added for balance and a smooth, sweet finish.

URL: www.newportstorm.com
SRP: $9.99 per 4-pack.

NEWPORT STORM RHODE TRIP NEW ENGLAND IPA
This hazy, unfiltered, yellow-orange New England IPA has juicy Galaxy hop flavors, and aromas of pineapple and tropical fruit. Oats give the beer a soft mouthfeel.

URL: www.newportstorm.com
SRP: $12 per 4-pack of 16-ounce cans.

NOT YOUR FATHER’S MOUNTAIN ALE
A citrus brew with an ABV of 5.0%, available in six-packs of 12-oz. bottles, as well as 24 oz. individual cans. Not Your Father’s Mountain Ale is meant to be consumed chilled.

URL: www.smalltownbrewery.com
SRP: $10.99 per six-pack, $2.75 per 24-oz. can.

NOT YOUR FATHER’S TAPROOM IPA, CHERRY ALE
Not Your Father’s Taproom IPA is brewed with U.S. and European Malts, and Yakima Valley Hops, the company says, to deliver citrus, floral and fruit notes. Not Your Father’s Taproom Cherry Ale is a full-bodied beer with sweet and tart cherry notes.

URL: www.smalltownbrewery.com
SRP: $10.99 per 12-oz., six-pack bottles.

RODENBACH FRUITAGE
A sour beer in the traditional Flanders red style, comprised of 25% aged Rodenbach blended with 75% young Rodenbach ale, with added fruit of cherries and elderberries. This is the first time Rodenbach is in the U.S. in cans.

URL: www.palm.be/nl/rodenbach
SRP: $6.99 per 4-pack of 8.5-oz. cans.

ROGUE DEAD ‘N’ DEAD
This barrel-aged brew is Dead Guy Ale aged for six months in casks that had previously held Dead Guy Whiskey.

URL: www.rogue.com
SRP: $8.99 per 22-oz. bottle.

SAM ADAMS UTOPIA BEER
The 10th annual release of their limited-edition, premium-priced Utopia barleywine beer line. The 2017 release is a blend of batches, some having been aged up to 24 years in a variety of barrels, and 28% ABV.

URL: www.samueladams.com/craft-beers
SRP: $200 per 750-ml. bottle.

SUPER BOCK
The Portuguese beverage company Unicer announced United States Beverage (USB) as the exclusive importer for Super Bock, a leading Portuguese premium lager.

URL: www.unitedstatesbeverage.com

AUSTIN EASTCIDERS BLOOD ORANGE CIDER
A zesty, dry cider made with red Sicilian blood oranges, heirloom bitter-sweet apples and American dessert apples. 5% ABV and can serve as a cocktail base.
STRONGBOW ARTISANAL BLEND
An autumnal flavor, Artisanal Blend is made with heirloom cider apple varieties, cold-pressed and blended together for a semi-sweet taste. It contains no artificial flavors or colors. 6% ABV.
URL: www.strongbow.com

NOT YOUR MOM’S
Small Town Brewery, makers of Not Your Father’s Root Beer, have unveiled this new line of flavored brews: Not Your Mom’s Apple Pie, Not Your Mom’s Strawberry Rhubarb and Not Your Mom’s Iced Tea.
URL: www.smalltownbrewery.com
SRP: $10.99 per 6-pack, $2.49 per 24-oz. can.

REDD’S WICKED STRAWBERRY KIWI
Redd’s has brought back its Wicked Hour series with Redd’s Wicked Strawberry Kiwi. Offers strawberry and kiwi flavors that balance between sweet and tart.
URL: www.reddswickedapple.com

HARD SELTZER
SMIRNOFF SPIKED SPARKLING SELTZER
Three initial flavors are orange mango, cranberry lime and watermelon. Smirnoff Spiked Sparkling Seltzer is 90 calories and 4.5% ABV, with no artificial sweeteners.
URL: www.smirnoff.com
SRP: $8.99 for a 12-pack.

“ALMOST NEW” HARD SODAS AND SELTZERS FROM 2016
Not Your Father’s Vanilla Cream Ale
Wild Root Hard Root Beer

“ALMOST NEW” FMBS FROM 2016
Moosehead Radler

TRULY SPIKED & SPARKLING LEMON & YUZU
Features a Japanese fruit called yuzu, known for a subtle tartness that isn’t found in other citrus fruits. Combines this flavor with the more familiar lemon for an overall bright, citrusy drink. 5% ABV.
URL: www.trulyspikedsparkling.com
## New or Updated Packaging for 2017

<table>
<thead>
<tr>
<th>Company</th>
<th>Description</th>
<th>URL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Beaulieu Vineyard</strong></td>
<td><strong>New Labels</strong>&lt;br&gt;Bought by Treasury Wine Estates in 2016, the winery introduced new packaging that features “historic design elements combined with a contemporary palette and layout,” underscoring Beaulieu’s presence in Napa for more than a century.</td>
<td><a href="http://www.bvwines.com">www.bvwines.com</a></td>
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<tr>
<td><strong>Camarena Tequila</strong></td>
<td><strong>New Packaging</strong>&lt;br&gt;Reflects the history of the brand. In 1761, the Camarena Family co-founded the town of Arandas, now an “epicenter of artisanal highland tequila production.” In its heart sits Mexico’s largest bell, which inspired the new packaging.</td>
<td><a href="http://www.tequilacamarena.com">www.tequilacamarena.com</a></td>
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<tr>
<td><strong>Captain Morgan</strong></td>
<td><strong>Bottle Redesign</strong>&lt;br&gt;The new embossing highlights the Captain Morgan logo, while the updated cap canvas design “depicts more of the Captain’s adventure.” The Captain himself has a revamped look on the label. The label also features a cigar band, and gold foils woven in throughout the label.</td>
<td><a href="http://www.captainmorgan.com">www.captainmorgan.com</a></td>
</tr>
<tr>
<td><strong>Château Perrier</strong></td>
<td><strong>Bottle Design</strong>&lt;br&gt;The new Perrier Evolution bottle is the result of an intense research and development process that sought to combine sustainability with sensory innovation. 200% lighter, it is made from 100% recycled plastic.</td>
<td><a href="http://www.perrier.com">www.perrier.com</a></td>
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<tr>
<td><strong>Château Margaux</strong></td>
<td><strong>New Packaging</strong>&lt;br&gt;The new Margaux bottle is made from recycled glass with a green cap. It features a new logo and a seal that highlights the wine’s unique terroir.</td>
<td><a href="http://www.chateaumargaux.com">www.chateaumargaux.com</a></td>
</tr>
<tr>
<td><strong>Château Lafite Rothschild</strong></td>
<td><strong>New Packaging</strong>&lt;br&gt;The new bottle design incorporates a sleek modern aesthetic while retaining the brand’s iconic features. 100% recyclable glass.</td>
<td><a href="http://www.chateau-lafite.com">www.chateau-lafite.com</a></td>
</tr>
<tr>
<td><strong>Château Mouton Rothschild</strong></td>
<td><strong>New Packaging</strong>&lt;br&gt;The new bottle is made from 100% recycled glass and features a minimalist design that emphasizes the wine’s elegance.</td>
<td><a href="http://www.chateau-mouton.com">www.chateau-mouton.com</a></td>
</tr>
<tr>
<td><strong>Jägermeister</strong></td>
<td><strong>New Bottle</strong>&lt;br&gt;Jägermeister has unveiled a new incarnation of its green bottle. The spirit recipe remains unchanged. All bottles, from the 50-ml miniature to the 1.75-L. size, have a new look.</td>
<td><a href="http://www.J%C3%A4germeister.com">www.Jägermeister.com</a></td>
</tr>
<tr>
<td><strong>Jameson Black Barrel</strong></td>
<td><strong>New Bottle</strong>&lt;br&gt;Jameson Black Barrel has unveiled its newly redesigned bottle. The brand has a new look for its bottle, but the same taste. 40% ABV.</td>
<td><a href="http://www.jamesonwhiskey.com/us/">www.jamesonwhiskey.com/us/</a></td>
</tr>
<tr>
<td><strong>Hope Estate</strong></td>
<td><strong>New Bottle, Wine Line</strong>&lt;br&gt;The Australian winery has unveiled a new look as it brings new wines to America. The newly announced Hope Estate collection includes: Mountain Wash Chardonnay, Wollombi Brook Semillon, Basalt Block Shiraz and Ripper Shiraz.</td>
<td><a href="http://www.hopeestate.com.au">www.hopeestate.com.au</a></td>
</tr>
<tr>
<td><strong>Piper-Heidsieck</strong></td>
<td><strong>New Names, Packaging</strong>&lt;br&gt;Piper-Heidsieck Brut has been renamed Piper-Heidsieck Cuvée Brut, while Piper-Heidsieck Vintage Brut has been renamed Piper-Heidsieck Vintage. In addition, Piper-Heidsieck’s lineup including Cuvée Brut, Rosé Sauvage, Cuvée Sublime and Vintage will feature refreshed and modernized labels.</td>
<td><a href="http://www.piper-heidsieck.com/en/">www.piper-heidsieck.com/en/</a></td>
</tr>
<tr>
<td><strong>Great Women Spirits</strong></td>
<td>Launched by director and winemaker Francis Ford Coppola. Inspiration behind the brand name comes in part from the accomplished female filmmakers in the Ford Coppola family. Initially includes a vodka, gin and brandy.</td>
<td><a href="http://www.thefamilycoppola.com/adventure/greatwomenspirits">www.thefamilycoppola.com/adventure/greatwomenspirits</a></td>
</tr>
</tbody>
</table>

**www.beveragedynamics.com**

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**NEW PRODUCTS GUIDE 2018 • Beverage Dynamics 21**
J. LOHR ESTATES WINES
NEW PACKAGING
The new labels have a “more modern look with increased legibility and storytelling,” the company says. The transition to the new packaging occurs with the new-vintage release of each of the tier’s wines. URL: www.jlohr.com

JOHNNIE WALKER 18 YEAR OLD
The company rebranded its Platinum Label Scotch as 18 Year Old. The former grey label is gone, replaced with a gold one that declares the age statement. The word “platinum” is also gone. Everything else is the same. URL: www.johnniewalker.com SRP: $79.99 per 750-ml. bottle.

LEFT COAST NEW LABELS
The brand’s original Lewis and Clark map continues as the focal point for most of the labels, while the vineyard designates and wine club exclusives draw inspiration from the estate and their origins in the vineyards. URL: www.leftcoastcellars.com

MOUTON CADET NEW PACKAGING, STYLE
Producer Baron Philippe de Rothschild SA has gained complete control over its sources of supply, and has changed the style of Mouton Cadet. The wines are now “rounder, smoother and more succulent,” and come in new packaging. URL: www.moutoncadet.com

ROCA PATRÓN 375-ML. BOTTLES
Made from 100% blue weber agave with the centuries-old ‘tahona’ process, the brand includes Roca Patrón Silver, Roca Patrón Reposado and Roca Patrón Añejo. Launched in 2014, this is an upscale offering from Patrón, now available in 375-ml. bottles. URL: www.patrontequila.com SRP: $44.99-$69.99 per bottle.

SANDERMAN PORTO NEW PACKAGING
The update includes new labels and bottle designs across the Sandeman’s line of Aged tawny portos. The new packaging features customized, clear and embossed glass to showcase the amber tones of the contents. URL: www.sandeman.com

SHOCK TOP BRAND REFRESH
Packaging features a fresh new logo, hand-drawn graphics and a reinvigorated Wedgehead, the company says. The new designs carry through all consumer-facing activations including advertising, in-store, on-premise and online. URL: www.shocktopbeer.com

SOLEIL MIMOSA NEW PACKAGING
Soleil Mimosa has introduced updated packaging for its line of pre-made, ready-to-drink mimosa cocktails. The redesign includes a new graphic sun-inspired logo, and a simplified message for consumers: “Made with Fresh Juice.” URL: www.fresh-mimosa.com SRP: $10.99 per 750-ml. bottle.

WOODFORD RESERVE NEW PACKAGING
Package changes include refreshed premium bottle structures, cork closures and new labels with high quality paper, copper foil and matte finishes. The most notable changes affect Woodford Reserve Double Oaked, which features a new shorter and wider glass structure with a heavy base. URL: www.woodfordreserve.com

“ALMOST NEW” PACKAGING REDESIGNS FROM 2016

TEMPLETON RYE 4-YEAR-OLD 1-LITER
The brand’s 4-Year-Old Whiskey, 40% ABV, is now available nationwide in a 1-liter offering. Pricing is available through distributors. URL: www.templetonrye.com

PACKAGING BUYER’S GUIDE
"ALMOST NEW" PACKAGING REDESIGNS FROM 2016
## SPIRITS - American Whiskey

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<td>Basil Hayden’s Dark Rye</td>
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<td>Ezra Brooks Straight Rye</td>
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<td>Four Roses 2017 Small Batch Bourbon</td>
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<td>George Remus Repeal Reserve</td>
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<td>George Remus Straight Bourbon Whiskey</td>
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<td>Lock Stock &amp; Barrel 18-Year Straight Rye Whiskey</td>
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<td>Tincup American Whiskey 10</td>
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<td>Woodford Reserve Cherry Wood Smoked Barley Bourbon</td>
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<td>Woodford Reserve French Oak Cask Finished Rye</td>
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<td>Wyoming Whiskey Double Cask</td>
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## Imported Whiskey

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<td>Bowmore 1961 50-Year-Old</td>
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<td>Crown Royal Wine Barrel Finished</td>
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<td>The Dalmore 40 Year Old</td>
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<td>Dewar’s 25-Year-Old Blended Scotch Whisky</td>
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<td>Egan’s Vintage Irish Whiskey</td>
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<td>Glenmorangie Pride 1974</td>
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<td>Highland Park Full Volume</td>
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<td>Highland Park Magnus</td>
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<td>The Irishman Cask Strength 2017</td>
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<td>Johnnie Walker Black Label The Director’s Cut</td>
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<td>Johnnie Walker Blenders’ Batch Bourbon Cask &amp; Rye Finish</td>
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<td>Johnnie Walker Blenders’ Batch Triple Grain American Oak</td>
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<td>Johnnie Walker Blenders’ Batch Wine Cask Blend</td>
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<tr>
<td>Laphroaig 27 Year Old</td>
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<td>Laphroaig Cairdeas Quarter Cask 2017</td>
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<tr>
<td>The Lost Distillery Company Classic Selection</td>
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<tr>
<td>The Macallan 1991 Fine &amp; Rare Vintage</td>
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<tr>
<td>The Macallan Classic Cut</td>
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<td>The Macallan Edition No. 3</td>
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<td>Moon Harbour French Whiskeys</td>
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<tr>
<td>Paul John Bold Single Malt Indian Whisky</td>
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<tr>
<td>Shackleton Blended Malt Scotch Whisky</td>
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<tr>
<td>Speysburn 15 Years Old</td>
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<td>Teeling 24-Year-Old Irish Single Malt</td>
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<tr>
<td>West Cork Glengarriff Collection</td>
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<td>Yamazaki Mizunara Cask 2017</td>
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## Vodka

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<td>Absolut Lime</td>
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<td>Black Death Vodka</td>
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<tr>
<td>Crystal Head Aurora Vodka</td>
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<td>Koskenkorva Vodka</td>
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<td>Misadventure Vodka</td>
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<tr>
<td>Palm Bay Tequila Bribon, Râvo Vodka</td>
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<tr>
<td>Skyy Infusions California Apricot Vodka</td>
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<td>Smirnoff Sourced Watermelon Vodka</td>
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<tr>
<td>Stoli Fruit Juice Vodka</td>
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<td>Svedka Vodka Blue Raspberry</td>
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## Tequila

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<td>1821 Extra Añejo Tequila Corralejo</td>
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<td>El Tesoro 80th Anniversary Limited Edition</td>
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<td>Grand Mayan Tequila</td>
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<td>Hornitos Cristalino Tequila</td>
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<td>Mezcals de Leyenda Limited-Edition Mezcals</td>
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<td>Novo Fogo Colibri Cachaça</td>
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<td>Puebla, San Luis Potosi Mezcals</td>
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<td>Tequila Ciudad</td>
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## Rum

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<tr>
<td>Appleton Estate Joy Anniversary Blend</td>
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<tr>
<td>Diplomático Mantuano, Planas Rums</td>
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<tr>
<td>Don Papa Rum</td>
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<td>Don Q Oak Barrel Spiced Rum</td>
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<td>Don Q Piña</td>
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<tr>
<td>Mount Gay 1703 Master Select</td>
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<tr>
<td>Mount Gay XO Cask Strength</td>
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<td>Oak &amp; Cane American Craft Rum</td>
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## Ready-to-Drink

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<tr>
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<td>Copper &amp; Kings Floodwall Apple Brandy</td>
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<td>Hennessy Master Blender’s Selection N°2</td>
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<td>Ladismith Cape Brandy</td>
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<td>Rémy Martin Carte Blanche Merpins</td>
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<td>Baileys Almande Almondmilk Liqueur</td>
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<tr>
<td>Jose Cuervo Honeydew Margarita Mix</td>
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<tr>
<td>Lustau Vermut Sherry Vermouth</td>
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</table>
Monin Blood Orange, Blueberry Fruit
Monin Caramel Apple Butter
Monin Watermelon Flavors
Smokin’ Mary
Sugarlands Electric Orange Cream Liqueur
Tuaca Originale Liquore Italiano

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Copper and Kings American Gins

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19 Crimes The Banished Dark Red, The Warden
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90+ Cellars Lot 150
Âme du Vin 2016
Beso Del Sol Pink Sangria
Cambria Estate-Inspired Wine
Castello di Gabbiano Dark Knight 2015
Château du Raux
Chloé San Lucas Estate Vineyard Merlot
Cooper & Thief 2014 Red Wine Blend
Côtes de Provence AOP Rosés
Family Time is Hard
Gemina di Luna Moscato
Haute Couture French Bubbles
Invivo Wines
Iron Side Cellars Reserve Red 2016, Pinot Noir 2016
José Zuccardi Malbec 2013
Le Grand Noir Beaujolais-Villages Nouveau 2017
Les Dauphins Côtes du Rhône Village Wines
Lila Canned Sparkling Wines
Melomni Rose 2016
Miâa White Sangria
MYX Sinner
Noble Vines 515 Rosé
Petite Sirène
Prosper Mâfoux
Ravage California Cabernet Sauvignon 2015
Ruca Malen Aimé Wines
Santa Julia Tintillo
Santa Margherita Sparkling Wines
Sassoregale Vermentino 2016
Stella Rosa Pink Aluminum
Tiamo Canned Organic Wine
Tom Gore Vineyards 2014 Reserve Cabernet Sauvignon
Vanderpump Rosé
Viña Aresti ‘Family Collection’ Assemblage 2012
Vivanco Crianza 2013 and Reserva 2011
Woodbridge Stacked Singles

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Amstel Xlight
Australian Brewery
Dogfish Head IPAs for the Holidays Variety Pack
Dogfish Head Liquid Truth Serum IPA
Dogfish Head Olde School Barleywine
Dogfish Head Pennsylvania Tuxedo
Newport Storm Brewery allRottle
Newport Storm High Test Coffee Stout
Newport Storm Rhode Trip New England IPA
Not Your Father’s Mountain Ale

Not Your Father’s Taproom IPA, Cherry Ale
Rodenbach Fruitage
Rogue Dead ‘N’ Dead
Sam Adams Utopia Beer
Super Bock
SweetWater Brewing Spring Releases
SweetWater Squeeze Box IPA with Grapefruit

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Austin Eastciders Blood Orange Cider
Strongbow Artisanal Blend

**Flavored Malt Beverage**  
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Bad Larry’s Cold Hard Coffee
Bud Light Pome-Granate-Rita
Kinky Vixen
Modelo Chelada Tamarindo Picante
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Spiked Sparkling Seltzer
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Great Women Spirits
Hope Estate New Bottle, Wine Line
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Left Coast New Labels
Mouton Cadet New Packaging, Style
Porto Portos New Packaging
Shock Top Brand Refresh
Soleil Mimosa New Packaging
Templeton Rye 4-Year-Old 1-Liter
Woodford Reserve New Packaging