**Beverage Dynamics Contact**

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***Beverage Dynamics* Announces Its 2018 Retailers of the Year**

Minneapolis, MN (June 4, 2018)—*Beverage Dynamics* is pleased to announce that [retailer name]: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is among the winners of its annual Retailers of the Year Awards. Each year, these awards recognize off-premise retailers from throughout the U.S. who demonstrate innovation, excellent customer service and superior beverage alcohol industry knowledge.

[Insert quote from retailer here]: “\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,” says \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. “\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.”

Retailers may nominate themselves or be nominated by an industry member like a distributor, supplier or industry association. The nominees are judged by the *Beverage Dynamics* editorial team, and winners are chosen to represent a diverse cross-section of the off-premise industry. They are business owners who take pride in their store, care about their customers and employees and stay involved in the community and the industry at large.

All winners were profiled in the May/June 2018 issue of *Beverage Dynamics* magazine.

“We’re proud to name these successful retailers as winners of our prestigious award,” says *Beverage Dynamics* Editor Jeremy Nedelka. “They join some of the best and brightest of the industry and deserve the recognition they’ve received.”

The awards were presented to winners at the second-annual Beverage Alcohol Retailers Conference in Denver on June 4. For more historical information about the Retailers of the Year Awards, visit [BeverageDynamics.com/retaileroftheyear](http://beveragedynamics.com/retaileroftheyear).

**About Beverage Dynamics**

Beverage Dynamics *is the largest and most respected national magazine dedicated to the needs of the off-premise beverage alcohol retailer, whether it’s the owner of a single liquor store, the general manager of a warehouse store or the buyer for a large supermarket or drug chain.*

**About the Beverage Information Group**

*BIG is the information source for the beverage alcohol industry, serves all industry segments through its print publications (*Cheers, Beverage Dynamics *and* StateWays*), the Beverage Alcohol Retailers Conference and industry Handbooks, Directories and In-store audits. It is a division of EPG Media & Specialty Information, a diverse publishing and events company headquartered in Minneapolis.*