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FOR IMMEDIATE RELEASE

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**BARC 2019 to conclude with an Inaugural *Industry* Top 100 list**

***Recognizing the top off-premise independent retailers in North America***

**Minneapolis, Minn.** – Coming to Louisville for its third year June 10-12, 2019, the Beverage Alcohol Retailers Conference is for the first time including the Inaugural Top 100 Off-Premise Retailer awards! The Conference will conclude with a private dinner honoring those independent retailers that are unsurpassed industry standards.

Managing a retail location (or chain of stores) while satisfying customers and turning a profit is difficult, especially in today’s highly regulated industry. That’s why we’re looking for the best of the best – retailers who take pride in their business, care about their customers and employees and stay involved in their community and the industry at large.

The Inaugural Top 100 Beverage Awards is the only independent ranking of off- premise retailers in North America. The list recognizes independent retailers that are unsurpassed in business operations, professionalism, marketing tactics, customer service and more. The Beverage Dynamics team is exciting about honoring those small companies who want to make an impact in their communities and beyond!

If your business fits those criteria, we encourage you to nominate yourself as a Top 100 Retailer candidate. If you know of a retailer who should be honored, you can also nominate someone else. Nominations are being accepted currently on https://beveragedynamics.com/top100/

“*Jeremy put a quote here….”*

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