

# New Products GUIDE

This guide contains more than 150 products that were released or redesigned during 2018, sorted by category. This database includes the product's supplier, MSRP and a description. For more information about these spirits, wines and beers, contact your local distributor representative.

## AMERICAN WHISKEYS

PRODUCT NAME	SUPPLIER	CATEGORY	MSRP (750-ML.)	DESCRIPTION
Angel's Envy Cask Strength Bourbon 2018	Bacardi	American Whiskey	\$199.99	Seven-year-old Kentucky straight bourbon, cask strength, port-finished, 124 proof. Aromas include banana, honey and light burnt wood, the company reports, followed by flavors of caramel, sweet raisins, cola and herbal notes. The finish is dark chocolate, heavy toasted oak and fresh figs.
Booker's 2018 Batch Collection Bourbon	Beam Suntory	American Whiskey	\$69.99-\$74.99	Name pays tribute to Kathleen DiBenedetto, who helped launch Beam's Small Batch Bourbon Collection in the early 1990s. Bottled uncut and unfiltered. 127.4 proof, aged more than six years. Nose of caramel, vanilla, leather and floral honey, before flavors of toasted oak and caramel.
Old Overholt Bonded Straight Rye Whiskey	Beam Suntory	American Whiskey	\$24.99	The brand's first bonded release in over 50 years, which means it's aged for four years, bottled at 100 proof, and comes from a single distiller and distillation season. Robust, oaky flavor, with notes of spice and char, and vanilla and caramel on the nose.
Knob Creek Cask Strength Rye Whiskey	Beam Suntory	American Whiskey	\$69.99	Aged nine years, 119.6 proof. Unfiltered, with full spicy rye flavor. The nose is a blend of dill, spice and honey, with essences of charred oak, the company says. On the palate is a blend of dill and clove, fading into sweet baking spice with slight-charred oak flavor.
Basil Hayden's Two by TwoRye	Beam Suntory	American Whiskey	\$44.99	Consists of two Kentucky straight ryes and two Kentucky straight bourbons for the spiciness of rye, complemented by the sweet characteristics and finish of bourbon. 80 proof. Aromas of caramel and brown sugar, with a woody rye flavor profile, before flavors of rye and brown sweets with a woody accent.
Little Book 'Noe Simple Task' Blended Whiskey	Beam Suntory	American Whiskey	\$99.99	The second chapter in Freddie Noe's Little Book whiskey series. A blend of three uncut and unfiltered whiskeys: 8-year old Kentucky straight rye whiskey, 40-year-old Canadian whisky made from 100% corn and 13-year-old Canadian rye whiskey. Bottled uncut at its natural proof of 118.8.
Buffalo Trace O.F.C. Vintage Bourbons	Sazerac	American Whiskey	\$2,500	Each is vintage-dated for the year in which the bourbon was distilled at Buffalo Trace Distillery. Only one barrel was bottled from each year. These honor the distillery's original name – the O.F.C. Distillery. Packaged in a crystal bottle with copper lettering in-laid in the bottle.
E. H. Taylor, Jr. Four Grain Bourbon Whiskey Second Release	Brown-Forman	American Whiskey	\$69.99	A second, limited release, the last call for this bourbon. The first version was released in the spring of 2017 and was named The 2018 World Whiskey of the Year by Jim Murray's Whiskey Bible. Made from a historical bourbon recipe using corn, rye, wheat and malted barley.
Woodford Reserve Kentucky Straight Malt Whiskey	Brown-Forman	American Whiskey	\$34.99	The grain bill of Woodford Reserve Malt is 51% malt, resulting in a whiskey that complements the nutty characteristics found in the original Woodford Reserve, the company says. 90.4% proof.
Old Forester Birthday Bourbon 2018	Brown-Forman	American Whiskey	\$99.99	The 18th Birthday Bourbon, the annual release created to celebrate founder George Garvin Brown's birthday on Sept. 2. Selected from a single day of production. A total of 120 barrels, distilled on June 9, 2006, were marked for this year's release. Roughly 2,400 six-bottle cases available. 101 proof.
Woodford Reserve American Select Oak, Oat Grain Kentucky Bourbon	Brown-Forman	American Whiskey	\$129.99	Two new expressions in the Master's Collection. American Oak matured in Ozark oak. Oat Grain includes oat in the grain recipe, while minimizing the rye content. By adding oat into the pot-still, the liquid takes on the flavors of grain found in Irish whiskeys. Both are 90.4 proof.
Woodford Reserve Barrel Finished Rye	Brown-Forman	American Whiskey	\$49.99 (375-ml.)	Woodford Reserve Rye finished in a second barrel made of new American oak, which has been lightly charred and heavily toasted. A rich, robust and spicy version of Woodford Reserve Rye, different from the sweet, full-bodied vanilla and toasted oak characteristics of Woodford Reserve Double Oaked bourbon. 90.4 proof.
Old Forester 1910 Old Fine Whiskey	Brown-Forman	American Whiskey	\$54.99	The fourth and final expression in the Whiskey Row Series. Mimicking a historical bottling, this underwent a second barreling in a lightly toasted, heavily charred barrel. 93 proof. Aromas of butter cream, sticky toffee, cedar and apricot. Flavors of oatmeal raisin cookie, milk chocolate, caramel corn and evolving spice.
Longbranch Bourbon	Campari Group	American Whiskey	\$39.99	Collaboration between Wild Turkey Distillery and actor/brand creative director Matthew McConaughey. Eight-year-old bourbon refined with Texas mesquite and oak charcoals, the company says. Flavors of caramel, pear, and hints of citrus round out the palate, while the smoky finish has notes of gentle pepper and toasted oak.
Wild Turkey 2018 Master's Keep Whiskey Release	Campari Group	American Whiskey	\$149.99	The third release in the Master's Keep series. Bourbon aged 12-15 years and finished in 30-year-old Oloroso Sherry casks. 1,600 cases available. 101 proof. Inspired by the sherry-infused 2000s release, Wild Turkey Sherry Signature. Casks are from Jerez, Spain.
Wild Turkey Russell's Reserve 2002	Campari Group	American Whiskey	\$249.99	The first non-chill filtered, barrel-proof bourbon from the brand. Only 25 barrels were chosen to create this spirit. 114.6 barrel-proof Kentucky straight bourbon. Aromas of stone fruits, pear, citrus, oak and a hint of white pepper. Flavors of grapefruit, white chocolate and gentle spice.
Clyde May's Straight Rye Whiskey	Conecuh Brands	American Whiskey	\$44.99	Aged a minimum of three years and bottled at 47% ABV. "Right now, Clyde May's Straight Rye Whiskey is at its peak in terms of flavor profile and taste," says Roy Danis, president and CEO of Conecuh Brands.

## AMERICAN WHISKEYS

PRODUCT NAME	SUPPLIER	CATEGORY	MSRP (750-ML.)	DESCRIPTION
Orphan Barrel Rhetoric 24-Year-Old	Diageo	American Whiskey	\$130	The fourth variant in the Rhetoric series of progressively aged bourbons, re-released annually at a year older, allowing whiskey fans to collect and compare, side-by-side. 43.5% ABV, slightly higher than past variations. Rhetoric stocks were found in the old Sitzel-Weller Warehouses in Louisville, Ky., the company says.
George Dickel Tabasco Brand Barrel Finish	Diageo	American Whiskey	\$24.99	Finished for 30 days in barrels used to age Tabasco Brand Pepper Sauce peppers for three years. Has a "deliciously spicy flavor," the company says. 70 proof. Also available in 50-ml. and 1-L. Enjoy as a shot with celery salt on the rim, or with pickle juice chaser.
Few Spirits American Whiskey	Few Spirits	American Whiskey	\$49.99	A blend of the distillery's bourbon and rye whiskeys with an experimental cherrywood-smoked malt whiskey. A balance of sweet, spice and smoke, with flavors of graham cracker and honey at first sip, along with rye spice notes on the bottom. Tart cherry notes follow, with a note of smoke.
Heaven Hill 2018 Parker's Heritage Collection Bourbon	Heaven Hill	American Whiskey	\$89.99	The 12th edition of this Kentucky straight bourbon finished in French orange curaçao barrels, after aging seven-to-eight years. Once again, a portion of the proceeds will benefit ALS research. 110 proof.
Old Fitzgerald Bottled-in-Bond Bourbon Fall 2018 Edition	Heaven Hill	American Whiskey	\$90	Comprised of barrels produced in October of 2008. Meets the requirements of a bottled-in-bond: the product of a single distillery from a single distilling season, aged a minimum of four years and bottled at 100 proof. The second edition of this new brand extension.
J.H. Cutter Whisky	Hotaling & Co.	American Whiskey	\$50	This blend of American whiskeys, bottled at 48% ABV, brings together 73% sourced bourbon from Kentucky Bourbon Distillers aged 3.5 years, 17% Old Potrero 18th Century Style Rye Whiskey aged a minimum of 2.5 years, and 10% Old Potrero Port Finish Rye Whiskey aged 2.5-to-3 years.
2018 Rebel Yell Single	Lux Row Distillers	American Whiskey	\$59.99	This wheated bourbon is 100 proof and aged in charred oak barrels for 10 years. Only 2,000 cases will be available nationwide in 2018, the same amount as in past years.
Blood Oath Pact No. 4	Lux Row Distillers	American Whiskey	\$99.99	Combines a 12-year bourbon with a mellow finish and deep oak undertones, and a 10-year bourbon for caramel and honey flavors. The third bourbon, a nine year old, was finished in toasted bourbon barrels – adding deep chocolate, vanilla and spice flavors. 98.6 proof — the temperature of blood.
Old Ezra Barrel Strength Kentucky Bourbon	Luxco	American Whiskey	\$39.99	Aged seven years, this bourbon is bottled at barrel strength of 117 proof. Flavors are a balance of oak, caramel, cinnamon and pepper, the company reports. For the first time, the bottles are embossed with the Ezra Brooks "EB" monogram on the base of the bottle, and the Lux Row Distillers logo across the top.
Rossville Union Master Crafted Straight Rye Whiskey	MGP	American Whiskey	\$39.99 or \$69.99	The company's first proprietary rye whiskey label. Available in two expressions: Rossville Union Master Crafted Straight Rye Whiskey, and Rossville Union Master Crafted Barrel Proof Straight Rye Whiskey. Named after the founding distillery in Lawrenceburg.
Remus Repeal Reserve Series II Bourbon	MGP	American Whiskey	\$84.99	Produced to commemorate Prohibition Repeal Day, launched on November 13, the birth date of brand namesake George Remus, the famous bootlegger. Comprised of 15% 2007 bourbon (21% rye); 50% 2008 bourbon (21% rye); 10% 2007 bourbon (36% rye) and 25% 2008 bourbon (36% rye). 100 proof, high-rye style.
Glenmorangie Grand Vintage Malt 1989	Moet Hennessey	American Whiskey	\$655	The second release in the Bond House No. 1 Vintage collection. The first Glenmorangie expression to be part-matured in ex-Côte-Rôtie casks. 43% ABV. On the palate is an oily, viscous mouthfeel, with a gentle peppery sensation, plus baked apples, fudge and gentle citrus flavors, the company reports.
Rogue Spirits Oregon Single Malt Whiskey	Rogue Ales & Spirits	American Whiskey	\$64.99	American single malt aged five years. Made from ingredients grown on Rogue Farms in the Willamette and Tygh Valleys. The aroma is soft and malty with a hint of smoke and ocean air, before flavors of candied lemons, dark cherries and cocoa. 80 proof.
Weller CYPD	Sazerac	American Whiskey	\$39.99	The result of Buffalo Trace's "Craft Your Perfect Bourbon" website. 100,239 bourbon drinkers completed the process of "crafting" their bourbon. The result is this wheated bourbon aged eight years, known as "CYPB," short for Craft Your Perfect Bourbon.
Buffalo Trace 2018 Antique Collection Whiskeys	Sazerac	American Whiskey	\$99	The highly-sought-after collection will once again feature five limited-release whiskeys of various ages, recipes and proofs, with one notable change: Eagle Rare 17 Year Old Bourbon will now be 101 proof.
Abraham Bowman Sweet XVI Bourbon	Sazerac	American Whiskey	\$69.99	Sixteen-year-old bourbon. Barreled in new charred American white oak barrels at either 125, 114, 105, or 90 proof. Each of the barrel proofs were evaluated individually over the course of sixteen years before marrying the barrels together to comprise the Abraham Bowman Sweet XVI bourbon, which is 116 proof.
WhistlePig The Boss Hog V	WhistlePig	American Whiskey	\$499.99	Single-barrel, barrel-proof and a celebration of one of the brand's founding "celebrity pigs." The Spirit of Mauve is a 13-year-old straight rye whiskey, finished in Calvados Casks "in honor of Mauve's love of apples." On the palate are maple syrup and pears balanced by dark chocolate and French oak spice.
WhistlePig's FarmStock Rye Crop No. 002	WhistlePig	American Whiskey	\$72.99	FarmStock Rye Crop No. 002 is composed of 32% two year aged "Triple Terroir" whiskey made on the WhistlePig farm, 45% 6-year aged whiskey from MGP, and 23% 10-year aged whiskey from Alberta Distillers in Canada. The back label outlines the three whiskey's involved in the blend.
Fistful of Bourbon	William Grant & Sons	American Whiskey	\$24.99	A blend of five straight American bourbons – literally a fistful – aged at least two years. Sweet with green, leafy floral notes, soft spices and hints of nutmeg, buttery toffee, as well as cinnamon and licorice, the company says.
Wyoming Whiskey Single Barrel, Double Cask New Batches	Wyoming Whiskey	American Whiskey	\$59.99-\$69.99	Wyoming Whiskey's annual selection of Single Barrel Bourbon has hit shelves, along with wider distribution for their of Double Cask, a Pedro Ximenez sherry cask-finished bourbon.

IMPORTED WHISKIES

PRODUCT NAME	SUPPLIER	CATEGORY	MSRP (750-ML)	DESCRIPTION
Teeling 34-Year-Old Vintage Reserve Single Malt	Bacardi	Imported Whisky	\$5,000	First distilled in 1983, aged in ex-American oak bourbon barrels and bottled at 40.9%, this bottling has a complex floral nose with deep, layered flavors as a result of its 34-year journey, the company says. Only 38 bottles exist.
Laphroaig 2018 Cairdeas	Beam Suntory	Imported Whisky	\$79.99	Each year, Laphroaig Distillery Manager John Campbell crafts a limited-edition malt to "celebrate friendship," which is "Cairdeas" in Gaelic. The 2018 iteration features a double maturation of the liquid in first-fill bourbon barrels, and then finished in Fino Sherry casks. 103.6 proof.
Laphroaig 28 Year Old	Beam Suntory	Imported Whisky	\$799	Matured in different-size casks before blending, and then finished in sherry casks for 12 months. Peat aromas with grilled dates, honey and light licorice, plus notes of Islay heather. Sweet flavors of baked pears and vanilla notes with salted toffee, burnt wood, grilled meat and ground black pepper. 88.8 proof.
Bowmore 27 Year Old Port Cask	Beam Suntory	Imported Whisky	\$520	The third and final expression in the Vinter's Trilogy. Double matured, first for 13 years in ex-bourbon barrels, then for 14 years in port pipes. Flavors of sultanas, sugarplums and salted caramel, plus sweet and salty notes with a touch of smoke. Non-chill filtered, 48.3% ABV.
Kilbeggan Small Batch Rye	Beam Suntory	Imported Whisky	\$34.99	A mash bill of malt, barley and approximately 30% rye. It was double distilled to 86 proof in copper pot stills. The flavor profile is softer than familiar American rye whiskies, while the combination of rye, malt and barley produces an oily, viscous, creamy whiskey, with rye and barley spice.
Johnnie Walker Limited Edition 'Jane Walker' Bottle	Diageo	Imported Whisky	\$34	The first-ever female iteration of the brand's Striding Man logo. Launched in March to coincide with Women's History Month and International Women's Day celebrations. 40% ABV. Johnnie Walker donated \$1 for every bottle of Jane Walker Edition sold to organizations championing women's causes, up to \$250,000.
Crown Royal Texas Mesquite	Diageo	Imported Whisky	\$24.99	Combines the smoky flavor of Texas mesquite wood with the smoothness of Canadian whisky. 80 proof. The packaging incorporates red, white and blue hues and, for those who snag a bottle in Texas, the Lone Star is featured on the bag.
Diageo 2018 Special Releases Scotch	Diageo	Imported Whisky	\$129-\$1000	Anticipated by whisky enthusiasts, these are limited-edition cask-strength bottlings. The collection encompasses some of the rarest and oldest whiskies from an array of producers, from famous to lesser known to now-silent distilleries. New this year is the first inclusion of Inchgowan.
Diageo Game of Thrones Scotches	Diageo	Imported Whisky	\$36.99-\$64.99	The Game of Thrones Single Malt Scotch Whisky Collection features eight scotches that are all new to the U.S. Each is paired with one of the Houses of Westeros, as well as the Night's Watch, plus one of Diageo's distilleries in Scotland that links somehow with that house or character.
John Walker & Sons Private Collection: 28 Year Old Midnight Blend	Diageo	Imported Whisky	\$750	The fifth and final edition in the John Walker & Sons Private Collection. 42.8% ABV. Only 3,888 individually numbered decanters will be released. Flavors of butterscotch, caramel and toffee, the company says, with a fruitiness and touch of spice.
Buchanan's Select 15-Year-Old Blended Malt Scotch Whisky	Diageo	Imported Whisky	\$49.99	This is a permanent addition to the Buchanan's portfolio. Buchanan's Select has matured for at least 15 years, offering a flavor profile of oak notes combined with the lightness of fresh malts, the company says.
The Macallan 1977 Fine & Rare	Edrington	Imported Whisky	\$15,000	Only four bottles of the 1977 vintage were allocated to the U.S. market this year, with a similar amount expected next year. The 1977 Fine & Rare vintage comes from the sherry cask No.8661 and has an ABV of 48.5%.
The Macallan 50 Year Old Single Malt	Edrington	Imported Whisky	\$35,000	Aged in a single European oak Sherry butt from Spain. Only 35 bottles allocated to the U.S. By increasing the number of small stills that help concentrate the "new make" spirit, the foundations were established back then to produce full-bodied, rich and fruity flavors that are characteristic of The Macallan today.
The Macallan 72 Years Old in Lalique — The Genesis Decanter	Edrington	Imported Whisky	\$65,000	The oldest whisky ever released by the distillery. Strong, sweet oak flavors with a peaty spirit, with aromas of fruit followed by hints of peat, the company says, finished off with rich fruit and oak. Comes in a bespoke crystal decanter; 156 allocated to the U.S.
The Macallan M Black 2017	Edrington	Imported Whisky	\$6,995	This first release. 45% ABV. On the nose is rich cherry chocolate sweetness and fresh citrus notes with dried fruit, before salted caramel moves into notes of peat smoke. The smokiness increases on the palate, complementing flavors of green apples, citrus and dried fruit. 40 decanters allocated to the U.S.
The Macallan Edition No.4	Edrington	Imported Whisky	\$100	The fourth release in the Edition Series contains whiskies aged in oak Sherry-seasoned casks from Tevasa, European oak Sherry-seasoned casks from Jose y Miguel Martin and Diego Martin Rosado, American oak Sherry-seasoned casks, and refill sherry-seasoned oak casks. ABV of 48.4%.
Highland Park 50 Year Old Single Malt	Edrington	Imported Whisky	\$15,000	Only 274 bottles available globally. Bottled from just two sherry-seasoned Spanish hogshead casks laid down in 1964. 42.5% ABV. Notes of ripe black cherries and Muscovado sugar before dried autumn fruits and toasted wood. Hints of cedar wraps around the signature light peat smoke.
The Macallan Masters of Photography: Magnum Edition	Edrington	Imported Whisky	\$3,500 (per set)	From a vatting of eight casks all differing in character, to reflect the photography style of each participating photographers. Each pack also comes with a collection of images by the photographers as they capture different aspects of the new Macallan distillery and visitor experience. 2,000 editions worldwide.
Highland Park Valknut	Edrington	Imported Whisky	\$80	Continuing with viking-themed releases. 46.8% ABV. On the nose are toasted vanilla pods, cracked black pepper, oak shavings, cloves, anise and aromatic smoke, the company reports. The palate contains cloves with hints of anise before a finish of aromatic peat smoke and sweet spices.
Naked Grouse Blended Malt Whisky	Edrington	Imported Whisky	\$34.99	This expression is a combination of single malt whiskies from The Macallan, Highland Park and Glenrothes. Naked Grouse matured in first-fill sherry casks. Bottled at 43% ABV, this new whisky has flavors of currants, chocolate and baked apples, the company reports.

## IMPORTED WHISKIES

PRODUCT NAME	SUPPLIER	CATEGORY	MSRP (750-ML.)	DESCRIPTION
John L. Sullivan Irish Whiskey	M.S. Walker	Imported Whisky	\$25.99	Named after the famous Boston bareknuckle boxing champion of the same name. Aged in bourbon casks. This blended Irish whiskey exhibits notes of spice and vanilla.
Grand MacNish Double Matured Cask Scotch Series	M.S. Walker	Imported Whisky	\$44.99-\$54.99	Features a 13-Year Rum Cask Finished Blended Scotch, and a 15-Year Sherry Cask Finished Blended Scotch. Both matured in American oak bourbon barrels, before finishing in sherry or rum barrels for one year, by Master Blender Scott Sneddon at the new InchDarnie Distillery. Both are 86 proof.
The Glenlivet Code	Pernod Ricard	Imported Whisky	\$120	While exhibiting the brand's traditional fruity tasting notes, the mystery whisky also aged in "specially selected casks to produce a new, never-before-created single malt scotch whisky." Drinkers can post their tasting notes online and receive a score for accuracy. Official tasting notes have been released.
Powers Three Swallow Irish Whiskey	Pernod Ricard	Imported Whisky	\$47.99	Distilled from a mash of malted and unmalted barley, then triple distilled in traditional copper pot stills. Matures in American bourbon barrels before finishing in aged sherry casks. Nutty flavors followed by green apple and citrus notes, the company says, with a touch of cedar wood.
Jura Seven Wood and Jura 18	Whyte and Mackay	Imported Whisky	\$74.99 or \$124.99	Part of the new range, Jura Signature Series. With sweetness from American White Oak ex-bourbon barrels and a hint of smoke, each whisky in the Jura Signature Series also finishes in selected casks from around Europe. This combination sees Highland and Island styles combined.
Glenfiddich Fire & Cane	William Grant & Sons	Imported Whisky	\$49.99	The fourth in the Experimental Series. Marries smoky whisky with non-peated whisky that had been maturing side-by-side in bourbon casks, for a sweet and fruity style. Also blended with whisky in Latin rum casks, sourced from various South American countries. 43% ABV.

## VODKAS

PRODUCT NAME	SUPPLIER	CATEGORY	MSRP (750-ML.)	DESCRIPTION
Grey Goose 2018 Riviera Summer Bottle	Bacardi	Vodka	\$40	Grey Goose celebrates the French Riviera with the newest iteration of the brand's annual Riviera bottle series. Designed by illustrator and native son Quentin Monge, the limited-edition bottle captures the laissez-faire attitude of the Riviera and pays homage to the brand's French heritage, the company says.
Patrón Citrónge Pineapple	Bacardi	Vodka	\$22.99	Made from "Piña Miel" pineapples cultivated in the Mexican state of Veracruz. Clear with a tropical aroma and flavor, the company says, balanced between sweet and tart. With notes of fresh, ripe pineapple, the taste is soft and sweet, with a light aftertaste.
Skyy Infusions Sun-Ripened Watermelon	Campari Group	Vodka	\$13.99	The newest flavor in the Skyy Infusions line. Slightly sweet spirit with bursts of fruit-forward flavor, the company says, and an aroma of fresh watermelon. Ideal in summer cocktails, on the rocks or muddled with fresh fruit.
Nemiroff Vodka	Conecuh Spirits LLC	Vodka	\$17.99	Founded in 1872, Nemiroff is produced in central Ukraine. Both expressions are made with local wheat and purified water, and go through an 11-stage filtration process. Nemiroff Honey Pepper is made with pure honey from bees raised on the property, and a mixture of different chili pepper varieties.
New American Anthem Vodka	Diageo	Vodka	\$14.99	This five-times-distilled, gluten-free American vodka uses corn from Indiana and Iowa. American Anthem will donate \$1 from each bottle made, split between 'Operation Gratitude' and 'The Mission Continues' — two charitable organizations dedicated to strengthening and supporting military personnel and their families.
Smirnoff Moscow Mule-Flavored Vodka	Diageo	Vodka	\$14.99	Combines zesty ginger and tangy lime flavors. The bottle is copper colored, paying homage to the Moscow Mule's copper mule mug. Just add ginger ale (or ginger beer) to the ready-to-mix Smirnoff Moscow Mule for the cocktail that Smirnoff co-created back in 1941.
Ciroc Black Raspberry	Diageo	Vodka	\$39	Vodka five times distilled from French grapes, finished in a copper pot still in Southern France. Infused with a blend of black raspberry and other natural flavors, the company says. The spirit has a citrus zest flavor in the finish. Comes packaged in an all-black bottle with metallic gold lettering.
Belvedere Ginger Zest	LVMH	Vodka	\$29.99	Blend of ginger and spring lemons, with grapefruit notes. Created by extracting oils from ginger, spring lemons and grapefruit that have been immersed in Belvedere Vodka. "We wanted to capitalize on cocktail trends and flavors that offered range and versatility," says Matt Pomeroy, global director of education at Belvedere Vodka.
Absolut Grapefruit	Pernod Ricard	Vodka	\$19.99	A grapefruit-flavored vodka offering a naturally sweet flavor — with zero added sugar or artificial coloring. It features a fruity taste with a character of pink grapefruit and well-balanced sweetness, the company says.
Three Olives Eggnog Vodka	Proximo Spirits	Vodka	\$17.99	Available for a limited time, this seasonal expression can be enjoyed hot or cold, on the rocks or in a variety of cocktails. Three Olives Eggnog Vodka is 60 proof and available nationally.
Spiked Sparkling Seltzer Raspberry Rosé	Smirnoff	Vodka	\$8.99 (6-pack cans)	A malt beverage with a bubbly blend of raspberry and rosé flavor, the company says, with only 90 calories per 12-oz. serving. Smirnoff's Raspberry Rosé is 4.5% ABV, has zero sugar and no artificial sweeteners.

**CORDIALS, MIXERS & RTDS**

PRODUCT NAME	SUPPLIER	CATEGORY	MSRP (750-ML)	DESCRIPTION
La Pivón Spanish Vermouth	3 Badge Beverage Corporation	Cordials and Liqueurs	\$29	Made with the airén and malvar wine grapes grown in Spain. The herbal portion of La Pivón starts with a "mother" from a previous batch, before a proprietary mix of local herbs and flavors are added. La Pivón is a Spanish slang term meaning "a very attractive person."
Bosford Rose Gin & Strawberry Liqueur	Bacardi	Cordials and Liqueurs	\$14.99	Distilled with the same botanicals as the original Bosford London Dry Gin recipe: juniper, coriander, angelica, lemon and orange peel. It's blended with strawberry and raspberry flavors, and a touch of sugar, for a light sweetness to soften the sometimes-bitter taste of gin.
Baileys Strawberries & Cream	Diageo	Cordials and Liqueurs	\$24.99	This new seasonal flavor combines fruit-forward strawberry flavor with the creamy taste of Baileys. It's ideal for making mixed drinks or desserts. Serve over ice or add to your favorite dessert recipes such as strawberry shortcake
Dubonnet Rouge	Heaven Hill	Cordials and Liqueurs	13.99	Originally launched in 1846, Dubonnet returns in 2018 in a vintage package with an updated recipe. This incorporates a key ingredient used since 1846, Cinchona Bark, combined with a base of wine incorporating Muscat of Alexandria, herbs and spices, including black currant and tea varieties, and 100% cane sugar.
Bols 100% Malt Spirit	Lucas Bols	Cordials and Liqueurs	\$69.99	The original recipe that the brand bottled 350+ years ago as a medicinal product. Distilled from long-fermented corn, rye and wheat with juniper berries. Malty smoothness and complexity on the palate, with grainy, grassy notes and sweet honey, plus green apple and citrus. 47% ABV. Only 200 cases available.
Bols Mango, Ginger, and Pineapple Chipotle Liqueurs	Lucas Bols	Cordials and Liqueurs	\$12.99	Bols Mango, 17% ABV, has flavors and aromas of ripe mango with notes of soft apricot and citrus, the company says. Bols Ginger, 24% ABV, is warm and spicy ginger. Bols Ginger Bols Pineapple Chipotle, 17% ABV, has flavors and aromas of juicy pineapple with chipotle pepper.
Salvador's, Arrow Cordial New Flavors	Luxco	Cordials and Liqueurs	\$12.99-\$14.99	Made with tequila and triple sec, Spicy Lime offers a kick of spice and refreshing lime, the company reports. Top Shelf Strawberry is made with tequila and triple sec. Arrow Super Cinnamon Schnapps uses flavor extracts for a taste designed for mixology to highlight flavors in cocktails.
Marie Brizard New Liqueur Flavors	Marie Brizard	Cordials and Liqueurs	\$19.99	From the French company, all made with 100% natural ingredients: Marie Brizard Yuzu, 20% ABV; Marie Brizard Pink Grapefruit is 15% ABV; Marie Brizard Jolie Cherry, 24% ABV and 17% cherry juice; and Marie Brizard Elderflower, 20% ABV, made with an elderflower extract of 10.5%.
Jägermeister Manifest	Mast-Jägermeister SE	Cordials and Liqueurs	\$59.99	Jägermeister's first premium line extension in America. With even more botanicals added to the traditional blend of 56 natural ingredients, while increasing the number of macerates from four to five. Manifest also undergoes a two-fold refining process in small and large oak casks for more than 12 months. 38% ABV.
Tippy Cow Peppermint Bark Rum Cream	Midwest Custom Bottling	Cordials and Liqueurs	\$14.99	A special seasonal bottling. Blends flavors of white chocolate, dark chocolate and crushed candy cane with Caribbean rum and fresh dairy cream. 50-ml. mini bottles are also available at a suggested retail price of \$1.49 each.
Angostura Orange Bitters	Angostura Limited	Mixers	\$9.99	A blend of tropical oranges and spices. Works well with vodka, gin and whiskey, and adds depth to rum cocktails. Sodium and gluten-free, vegan and kosher certified. Although the bitters is 28% ABV, each dash contains an insignificant amount of alcohol and therefore remains non-alcoholic.
Bloody Point Mixing Co.	Bloody Point Mixing Co.	Mixers	\$9.99	Craft Bloody Mary mixers. Original is an all-natural, gluten-free mix created as both a premium Bloody Mary and as well as a marinade. Coastal Mary is a thicker Bloody Caesar. The Remedy is the same recipe as The Original except for the addition of caffeine and Vitamin B12.
Old Forester Cocktail Provisions	Brown-Forman	Mixers	\$7.50-\$11.50 (2 oz.)	A collection of three bitters, two syrups and one tincture, designed to elevate cocktails into craft experiences.
Monin Gourmet Flavorings Candy Corn	Monin Gourmet Flavorings	Mixers	\$11.95	Monin Gourmet Flavorings Candy Corn has butterscotch notes with a creaminess, the company says. Monin's Candy Corn Syrup is ideal for crafting seasonal milkshakes, lattes, dessert cocktails and more.
Monin Raspberry Fruit Smoothie Mix	Monin SA	Mixers	\$7.96-\$9.95 (46 oz.)	Makes raspberry frozen cocktails, lemonades and smoothies. It's made with fresh raspberries, the company says. Gluten free, non-GMO, vegan and kosher. Creates simple frozen beverage recipes with all-natural ingredients — simply pour over ice, blend well and serve.
Bird Dog Blackberry Lemonade, Ruby Red Grapefruit Margarita	Bird Dog Whiskey	RTD	\$9.99	Made with premium vodka or tequila, and natural flavors. Both are non-carbonated and are 25 proof/12.5% ABV. Simply serve these over ice and enjoy. Mixers are not necessary.
Captain Morgan Watermelon Smash	Diageo	RTD	\$15.99	Blends Caribbean rum with juicy watermelon flavor. Best enjoyed as a chilled shot, Watermelon Smash can also be served in a number of cocktail recipes. The packaging resembles a watermelon and produces the aroma of ripe watermelon when you scratch the bottle.
Captain Morgan Apple Smash	Diageo	RTD	\$15.99	Blends Caribbean rum with green-apple flavor. Though ideally enjoyed as a chilled shot, can also be served in a number of cocktail recipes. The Apple Smash packaging resembles an apple and emanates the aroma of tart green apple when you scratch the bottle.
BuzzTallz Wine Cocktails	Southern Champion	RTD	\$3.99 (per can)	13% ABV, RTD mixed drinks that come in 375-ml plastic cans. Sold as a single unit or a 4-pack. The wine cocktails are Lime 'Rita, Ruby Red Grapefruit, Lotta Colada, Chocolate Tease, Stiff Lemonade and Horchata. The cocktails are blended with all-natural juices and premium alcohol.

TEQUILAS AND MEZCAL

PRODUCT NAME	SUPPLIER	CATEGORY	MSRP (750-ML.)	DESCRIPTION
Casamigos Mezcal	Diageo	Mezcal	\$59.99	A new permanent line extension. Made in Santiago Matatlán, the spirit is 100% espadin agave and 40% ABV. Casamigos Mezcal is unaged, and has flavors of tamarind, pomegranate, banana and mango.
Se Busca Mezcal	Stoli Group	Mezcal	\$39.99-\$49.99	Made with 100% Agave Augustifolia Espadin in Oaxaca, Mexico. The repo and añejo expressions age in French Oak Barrels.
Patrón Gran Patrón Smoky Tequila	Bacardi	Tequila	\$199	Using agave that is roasted with mesquite for about seven days in underground stone pits. Characterized by its aroma of artichoke, pepper, spices and hints of sweet citrus, with smoked agave and citrus notes, and a peppery finish. The bottle is topped with a wood stopper and Portuguese cork closure.
Don Julio Repo Double Cask	Diageo	Tequila	\$59.99	This reposado matures first in American White Oak barrels for eight months, then finishes for 30 days in ex-casks from Buchanan's Blended Scotch Whisky. "This aging process creates a distinctive flavor profile that is rich and complex," the company says, with hints of whisky on the finish.
Patrón Tequila 2018 Mexican Heritage Tin	Patrón Spirits International	Tequila	\$56 (per set)	To showcase Mexican artistry inside and out, this year's tin was created by Joeartz Berrelini and honors tequila's home, Mexico, the company says. This year's featured artist is Joeartz Berrelini, also known as Joe B'. Inside the tin is a 750-ml. bottle of Patrón Silver.
Corazón Tequila Buffalo Trace Single Barrel	Sazerac	Tequila	\$40-\$45	Retailers and consumers can select customized barrels of tequila. This special-barrel selection allows customers to select Corazón tequila aged in bourbon barrels that once held bourbons made at Buffalo Trace Distillery and Barton 1792 Distillery. The average barrel yields 35-40 cases of 750-ml. bottles, packed six to a case.

OTHER SPIRITS

PRODUCT NAME	SUPPLIER	CATEGORY	MSRP (750-ML.)	DESCRIPTION
Ciroc VS Fine French Brandy	Diageo	Brandy	\$35.99	Produced in the south of France. A selection of each harvest is distilled in Alembic copper pot stills and then matured in French oak barrels. Ciroc VS is then blended using aged brandies, resulting in a taste profile featuring notes of fresh fruit, vanilla and a hint of French oak.
Rémy Martin 'Just Remy' 1738 Sneaker Box	Rémy Cointreau	Brandy	\$60 (per set)	The first in The Collector's Series, a program of collaborations with lifestyle brands and designers. This partnership is with Just Don's snake skin detailing, and features a bottle of Rémy Martin 1738 Accord Royal with branded 'Just Rémy' sneaker laces.
Scapegrace Gin 375 Park	Avenue Spirits	Gin	\$36.99 - \$59.99	Produced on New Zealand's South Island. The botanicals are distilled using neutral grain spirit in a restored 19th-century copper pot. Scapegrace — which means 'rogue', 'rascal' or a 'free-spirited' — is presented in a black-tinted bottle inspired by 19th century antique genever containers.
Whitley Neill Gin	M.S. Walker	Gin	\$34.99	A traditional English gin made with nine botanicals including orange peel, juniper, coriander, lemon peel, Orris bark, Angelica root — plus South African fruit from the Baobab Tree and Cape Gooseberries. This results in a gin slightly softer than most traditional-style gins, with notes of citrus, juniper, potpourri and exotic spices.
Roku Japanese Gin and Haku Japanese Vodka	Beam Suntory	Gin and Vodka	\$27.99	From The House of Suntory, founders of Japanese whisky, Roku Gin is made with six traditional Japanese botanicals: Sakura flower, Sakura leaf, Yuzu peel, Sencha tea, Gyokuro tea and Sansho pepper. Haku Japanese Vodka is made from from 100% Japanese white rice.
Don Q Double Aged Vermouth Cask Finish Rum	Destileria Serralés, Inc	Rum	\$49.99	Blended rum aged for five-to-eight years in American white oak casks before finishing four-to-six weeks in Mancino Vermouth Vecchio barrels. The sweet vermouth-soaked wood barrel creates notes of cherry and raisins that interact with the aged rum blend's natural honey, dark chocolate and vanilla flavors. 40% ABV.
Papa's Pilar Platinum Blonde Rum	Hemingway Rum Company	Rum	\$34.99-\$37.99	Rums chosen for blending are 2-7 years old, and came from five different locations throughout the Caribbean, Central America and the U.S. The rums are column-distilled, and solera-blended in bourbon barrels and Spanish sherry casks. 92 proof. Developed in conjunction with Ernest Hemingway's estate.
Mount Gay XO Peat Smoke Rum	Rémy Cointreau	Rum	\$250	The first in the brand's Master Blender Collection. A blend of column and pot still rums that aged for 8-15 years in American Oak Barrels, then matured for an additional six months in ex-lsly peated whisky casks. 57% ABV. Only 1,200 available in the U.S.

WINES

PRODUCT NAME	SUPPLIER	CATEGORY	MSRP (750-ML.)	DESCRIPTION
Plungerhead Unoaked Chardonnay	3 Badge Beverage Corporation	Wine	\$14	Sourced from Lodi vineyards. Grapes were harvested earlier, and followed fermentation with cold stabilization in stainless steel. No oak influences. "Unoaked chardonnay is not widely available and this wine is a great expression of chardonnay wonderful fruit character," says August Sebastiani, president of 3 Badge Beverage Corporation.
Beso Del Sol Sparkling White, Sparkling Rosé	Beso Del Sol	Wine	\$12.99	While similar to the company's sangrias, the sparklers have higher alcohol content and less fruit. The white is 100% airén (Spain) with all-natural peach and mango flavors. The rosé is 100% tempranillo (Spain) with all-natural citrus, peach and mango flavors. Both are 10.5% ABV.

## WINES

PRODUCT NAME	SUPPLIER	CATEGORY	MSRP (750-ML.)	DESCRIPTION
Ecco Domani Pinot Grigio Limited-Edition Designer Label	E & J Gallo Winery	Wine	\$10.99	Ecco Domani Pinot Grigio collaborated with fashion designer Stacey Bendet of the alice + olivia brand to create a limited-edition label. Inspired by Stacey Bendet's first-ever striped pants design for alice + olivia. The wine inside has a citrus-forward aroma to its crisp finish, the company says.
Fetzer 50th Anniversary California Cabernet Sauvignon Anniversary Reserve	Fetzer Vineyards	Wine	\$12.99	Blended with other reds including petit verdot, merlot and syrah, this wine is rounded out by tannins and a juicy finish. A mix of fruit grown in California regions including the foothills of the Sierra Nevada Mountains. Bright fruit flavors framed by undertones of mocha, vanilla and toffee.
Georges Duboeuf Beaujolais Nouveau Rosé 2018	Georges Duboeuf	Wine	\$13.99	Made from gamay grown in vineyards in the Beaujolais AOC region, the same growers who provide grapes for the brand's Beaujolais Nouveau. The skin of the gamay grape is nearly black, while the flesh and juice are white, so the grapes can produce either a red or a rosé wine.
Georges Duboeuf Pays d'Oc 'Wildflower' Sustainable Wines	Georges Duboeuf	Wine	\$11.99	Four varietal-specific wines from the Pays d'Oc region in Southern France. The chardonnay, pinot noir, merlot and cabernet sauvignon grapes for each of these new value-priced wines come from vineyards using sustainable farming practices. Branding reflects local wildflowers.
Kim Crawford Signature Reserve Sauvignon Blanc	Kim Crawford Wines	Wine	\$24.99	The first release in the brand's new luxury tier of wines. Sourced from the lower Wairau region in Marlborough where the coastal climate keeps the vineyards frost-free and ripens fruit slowly and evenly. Aromas of tropical fruit, then mineral flavors.
Corte Fiore Italian Wines	Latitude Beverage Company	Wine	\$13-\$15	A prosecco, a rosé and an appassimento made from montepulciano grapes. Corte Fiore was created by Passione Natura, a group of growers in the Italian regions of Abruzzo and Veneto. Latitude has partnered with Passione Natura as the U.S. importer for Corte Fiore.
Lila Wines Canned Bubbly Rosé	Latitude Beverage Company	Wine	\$11.99 (4-pack)	A sparkling wine from the Veneto region of Italy that features strawberry notes. The new varietal will be available nationwide as part of Latitude's canned wine portfolio that also includes Lila Rosé, Lila Pinot Grigio and Lila Sparkling.
Bollicini Sparkling Cuvée and Rosé Canned Wine	Mionetto USA	Wine	\$12 (4-pack)	Bollicini offers two 187-ml., single-serving size canned wines: Cuvée and Rosé. The wines are blends of Italian varietals, with crisp fruit flavors, the company reports.
Exitus Bourbon Barrel-Aged Red Blend	O'Neill Vintners & Distillers	Wine	\$25.99	A California red blend of zinfandel, petit verdot, cabernet sauvignon, petite sirah, and merlot. Fermented in stainless steel and then aged for three months in Kentucky bourbon barrels. Aromas of blackberry compote, leather, and dusty dark chocolate, plus fire toasted oak, baking spice, caramel, and loose-leaf tobacco.
Vinosia Aziende Agricole from Campania	Opici Wines	Wine	\$15-\$45	Vinosia is a collection of seven wines that showcase Campania's native vines. The winery was established in 2004 by owner/winemaker Luciano Ercolino. Ercolino was one of the founding family members of Campania's Feudi di San Gregorio estate, before selling his stake in 1999 ahead of launching Vinosia.
Luccio Flavored Moscatos	Prestige Beverage Group	Wine	\$10.99	Luccio Lemon Moscato combines the floral and fruity essence of Moscato wine with zesty flavors of lemon. Sweet with a hint of effervescence. Luccio Coconut Pineapple Moscato complements the floral and fruity essence of Moscato with coconut and pineapple flavors. Fruit forward and sweet with a hint of fizzante.
Yes Way Rosé Bubbles	Prestige Beverage Group	Wine	\$14.99	Made in the south of France. 100% Grenache dry sparkling wine. The pink sparkler features notes of white flowers, fresh stone fruit and citrus, the company says. Yes Way Rosé Bubbles pairs ideally with crudité, soufflé, a Thanksgiving dinner or a holiday potluck.
Risata Moscato d'Asti Single-Serving Bottles	Prestige Beverage Group	Wine	\$5.99 (187-ml.)	Initially it was only offered in 750-ml. and limited-edition 1.5-L packaging. The smaller bottles includes a stelvin closure. Risata Moscato d'Asti has sweet and juicy flavors of peach and apricot, the company says, combined with hints of honey and citrus.
Soleil Mimosa Canned Mimosas	Soleil Mimosa	Wine	\$5.99 (per can)	Three varieties are now available through distributors and in retailers across the nation. Varieties include the traditional Soleil Mimosa Classic, the tropical Soleil Mimosa Mango, and Soleil Mimosa Pineapple, all made with real fruit juice, white wine, and a slight bubble, the company says.
Borne of Fire 2016 Cabernet Sauvignon	Ste. Michelle Wine Estates	Wine	\$23	Cabernet Sauvignon sourced from a vineyard region in eastern Washington State known by locals as "The Burn." Herbal expressive aromas laced with pomegranate and stony minerals, followed by powdery tannins that frame flavors of cherry, currant, savory spice and red pepper.
Cupcake Vineyards Butterkissed Chardonnay 2016	The Wine Group	Wine	\$10.99	A blend of fruit from vineyards in the Central Coast and Central Valley. Winemaker Jessica Tomei presents a "complex and decadent take" on the varietal after 100% malolactic fermentation on American and French oak, resulting in a smooth-creamy mouthfeel, buttery notes and hints of vanilla, the company says.
Cavaliere d'Oro Italian Wines	Treasury Wine Estates	Wine	\$10-\$40	This new portfolio is meant to introduce consumers to the wines of Italian regions including Tuscany, Puglia and Sicily. Produced in the heart of Tuscany's Chianti Classico region at the Castello di Gabbiano. Cavaliere d'Oro, which means "The Gold Knight," is from a property that has made wines since 1480.
Ménage à Trois New California Reds	Trincherro Family Estates	Wine	\$12-\$14	Ménage à Trois Luscious Pinot Noir is a darker take on the style, 76% pinot noir, 13% petite sirah, 6% syrah and 5% zinfandel. Ménage à Trois Lavish Merlot is an "over-the-top expression" of Merlot, 81% merlot, 8% cabernet sauvignon, 6% petite sirah and 5% petit verdot. Both are 13.8% ABV.
Rabisco Reserva Tejo 2015	Winesellers Ltd.	Wine	\$13	From the Tejo region of Portugal, Rabisco Reserva Tejo 2015 is 50% cabernet sauvignon and 50% touriga nacional. Matured for nine months in new French oak barriques. 13.5% ABV. Aromas of red fruit, spice and hints of wood, the company says. On the palate it is fruit-forward.

BEERS

PRODUCT NAME	SUPPLIER	CATEGORY	MSRP (750-ML)	DESCRIPTION
Bud Light Orange	AB InBev	Beer		"Our millennial consumers are eager to try new, flavored options in the light lager category," says Andy Goeler, vice president of marketing, Bud Light. We wanted to create something new to engage with these consumers and bring them into the Bud Light family.
Berry-A-Rita	AB InBev	Beer		Ritas has teamed up with former NFL quarterback Matt Leinart to market Berry-A-Rita on TV. The programming recognizes that nearly half of the NFL audience is female, the company says, a viewer segment that continues to grow.
Samuel Adams Sam '76	Boston Beer Co	Beer	\$8.99-\$9.99 (12-pack)	A mix of ale and lager, combined during a final maturation step. 4.6% ABV. A rich hop character that transitions to a clean, crisp aftertaste. The combination of American Cascade, Citra, Mosaic and Simcoe hops imparts a tropical citrus aroma that gives way to a bright, juicy citrus hop flavor.
Angry Orchard Rosé Hard Cider	Boston Beer Co	Beer	\$7.99-9.99 (6-pack)	Made with a blend of apples including red flesh apples from France. Has the crisp qualities of cider with a rosy color and floral aroma. Pairs with a variety of cuisines, from creamy cheeses, like gouda and feta and hearty, to flavorful meats, like ham and prosciutto.
Summer Ale Salt Water Taffy	Boston Beer Co	Beer	\$7 (8 pieces)	Collaboration between Sam Adams and the NYC-based craft taffy maker Salty Road. The taffy is infused with Samuel Adams Summer Ale, a wheat ale with citrus notes, and flavored with lemon extract and sea salt crunch. Available at TheSaltyRoad.com. Gluten-free, though the producer does not maintain a gluten-free kitchen.
Truly Spiked & Sparkling Rosé	Boston Beer Co	Beer	\$14.99 – \$16.99 (12-pack)	This is a rosy-hued spiked sparkling water with bubbles. Delicately sweet, a tad tart and fruity with a hint of California Chardonnay grapes. Like all Truly styles, it has 100 calories, 1g of sugars and is 5% ABV.
Ballast Point Moscow Mule Ale	Constellation Brands	Beer		Released nationally after becoming a fan favorite at the brewery's tasting rooms. The 10%-ABV ale is a tart beer version of the classic cocktail. With lime zest and ginger over a kettle-soured base beer, the beer has tangy and effervescent flavors, finishing with a hint of spice from the ginger.
Ballast Point White Wine Barrel-Aged Sour Wench	Constellation Brands	Beer		A sour ale with blackberries aged in chardonnay and sauvignon blanc barrels. Flavors of crushed berries and ripe apricots with buttery smoothness from the chardonnay barrels, followed by a dry finish from the sauvignon cask. It's tart but smooth, the company says. 7% ABV.
Yuengling Golden Pilsner	D.G. Yuengling & Son	Beer		Yuengling's first year-round beer to debut in 17 years. At 4.7% ABV and 135 calories, Yuengling Golden Pilsner – an all malt beer – combines pale and specialty malts, and Hallertau and Saaz hops. Available now across Yuengling's entire 22-state footprint.
Guinness Stout Aged in Bulleit Bourbon Barrels	Diageo	Beer	\$19.99 (4-pack)	Guinness aged its Dublin-brewed Antwerpen Stout for eight months in Bulleit Bourbon barrels. The toffee and caramel notes from the barrels help balance the bittersweet profile of the Antwerpen Stout, the company says. The beer has notes of bittersweet chocolate and aged fruits, plus a layer of oaky richness.
Dogfish Head Wood-Aged Bitches Brew	Dogfish Head	Beer		Aged and blended in giant oak and Palo Santo wood tanks. Vanilla, chocolatey-licorice wood aromas with a sweet, roasty, coffee flavor finish. Brewed as homage to Miles Davis' 1970 jazz-rock record. A fusion of three threads of imperial stout and one of Tej, a native African honey beer. 9% ABV.
Strongbow Hard Rosé Apple Cider	Heineken	Beer		A semi-dry hard cider with a touch of red-fleshed apples. Rosé Apple is 5% ABV, contains no artificial flavors or colors and is available in 6-packs of 11.2-oz. bottles and, for a limited time, 5.1-oz. mini-cans. Replaces Strongbow Orange Blossom in the 12-bottle Strongbow Variety Pack.
Strongbow Original Dry Hard Cider	Heineken	Beer		A dry style made with a mixture of bittersweet and culinary apples for a crisp, less-sweet taste, the company says. Contains no artificial flavors or colors. 5% ABV, and available nationally in 16.9-oz. single serve cans and 4-packs.
Narragansett Porter	Narragansett Beer	Beer	\$10.99 – \$12.49 (4-pack)	Back for the first time since 2012. Has a base of bittersweet chocolate and a hint of smokiness from the blend of malts, accompanied by a touch of berry and pine from the hops, the company says. 7% ABV, 28 IBUs, American-style porter. First brewed in 1916.
Oakspire Bourbon Barrel Ale	New Belgium Brewing	Beer		This 9%-ABV beer used Knob Creek bourbon-soaked oak spirals and barrel char to impart flavor into New Belgium's high-rye base ale. The result is a full-flavored amber bourbon ale with notes of caramel, vanilla and toasted oak, the companies report. 20 IBUs.
Rhode Rage Double IPA	Newport Craft Brewing & Distilling Co.	Beer	\$16 (4-pack)	Blends of Mosaic and Citra hops add juicy hop flavor, the company says, while pale malts and oats allow for a drinkable, light body with a rounder-mouth feel. Aroma features sweet notes of apricot and tangerine, as well as a subtle stone fruit. 8.5% ABV.
Rogue Paradise Pucker	Rogue Ales & Spirits	Beer	\$6.99	Sweet and tart wheat-based sour ale, brewed with passion fruit, orange peel and guava juice. 6% ABV, 5 IBUs. Inspired by Hawaiian juice. Opens with tart passion fruit, balanced by the pear and strawberry-like flavors of guava, followed by mild hop bitterness and finish with flavors of orange.
Rogue 10 Hop IPA	Rogue Ales & Spirits	Beer	\$6.99	Brewed with Keven and Adair hops, which are new Rogue Farms crops. These hops — in addition to Rogue Farms Liberty, Newport, Revolution, Independent, Freedom, Rebel, Yaquina and Alluvial hops — give 10 Hop its tropical aromatics and notes of pine, the company says.
Rogue Ales Counter Currant	Rogue Ales & Spirits	Beer		A light-bodied fruit ale with flavors of black currant and a dry, tart finish, the company says. The beer is 6.4% ABV with 11 IBUs. The ingredients are 2-Row, Munich, Wheat, and Red X and Dextrapils malts; Rogue Farms Liberty Hops; Rogue Farms black currants; Pacman yeast and coastal water.
Smirnoff Ice Margarita	Smirnoff	Beer	\$8.99 (6-pack)	Smirnoff Ice has announced its newest flavor: Margarita. This flavored malt beverage is a blend of citrus and tart, the company says, with a touch of sweetness and salty notes.



## REDESIGNED PACKAGING

PRODUCT NAME	SUPPLIER	CATEGORY	MSRP (750-ML.)	DESCRIPTION
Michelob Ultra 7-oz. Bottles	AB InBev	Redesigned Packaging		The new brew is 55 calories and 1.5 carbs. "We know that some consumers opt to refrain from drinking during the weeknights," says Azania Andrews, VP of Michelob Ultra. "With Michelob Ultra 7 oz. bottles, our brand continues to lead the category by bringing consumers a great and lighter option they can enjoy during the weeknight occasion."
House of Suntory Japanese Whisky New Packaging	Beam Suntory	Redesigned Packaging		Bottles of Yamazaki Single Malt Japanese Whisky, Hibiki Japanese Whisky and Hakushu Single Malt Japanese Whisky will be packaged in updated gift cartons. This first-ever global repackaging initiative sets out to provide consumers with a more recognizable and consistent, premium look across this lineup.
Cruzan Single Barrel Rum New Packaging	Beam Suntory	Redesigned Packaging	\$29.99	Showcases an embossed glass logo reminiscent of the Nelthropp family's crest, and a premium wood and cork enclosure. Inside is the same rum. The redesign also extends to Cruzan's full Distiller's Collection lineup: Cruzan Estate Diamond Dark Rum, Cruzan Estate Diamond Light Rum and Cruzan Black Strap Rum.
Sobieski Vodka New Packaging	Belvedere SA	Redesigned Packaging	\$10.99	A new bottle design aims to reposition the brand as "the perfect choice for those who do not want to pretend, who are seeking real moments," the company says. To deliver this message, the new bottle is a simple monolithic shape, with an engraved synoptic capturing the essence of Jan III Sobieski's life story.
Finlandia Vodka New Packaging	Brown-Forman	Redesigned Packaging		The design continues the brand's half-century tradition of ice-inspired bottle designs. The new bottle features "premium" elements, the company says, including a "distinctive" bottle shape with embossed imagery, an enhanced color palette and vibrant new branding.
Dogfish Head New Packaging	Dogfish Head	Redesigned Packaging		For the first time, Lupu-Luau IPA and Namaste White will launch in cans. Only available in 750-ml. bombers for many years, 75 Minute IPA will now be available in 6-packs of 12-oz. bottles.
The Macallan New Packaging	Edrington	Redesigned Packaging		Draws inspiration from its luxury expression The Macallan Rare Cask, the company says, as well as modern design cues reflected in the new distillery, and also consumer feedback about making the whisky ranges easier to navigate. The new look also coincides with redefining the core portfolio into three ranges.
The Glenrothes New Branding	Edrington	Redesigned Packaging	\$45-\$500	The Soleo Collection signals a departure from the distillery's past "Vintages" and "Reserves" branding to a new focus on age statements. The collection features five entirely new whiskies: 10 Years Old, 12 Years Old, Whisky Maker's Cut, 18 Years Old and 25 Years Old.
Burnett's Vodka Brand Redesign	Heaven Hill	Redesigned Packaging		The full Burnett's Vodka franchise received a package update with a taller bottle, refined brand logo, "Sir Robert Burnett" blown in across the top of the glass bottle, and a new updated cap. The vodka flavors packaging also features updated illustrations.
Innis & Gunn New Look	Innis & Gunn	Redesigned Packaging		The Innis & Gunn rebrand includes: The Original, Barrel Aged Scotch Ale, Blood Red Sky, Jamaican Rum Barrel Red Beer, and Bourbon Barrel Porter (the new name of their Bourbon Aged Dark Ale), as well as their Irish Whiskey seasonal offering, and future styles.
Four Roses New Packaging	Kirin Holdings America, Inc.	Redesigned Packaging		Meant to maintain consistency, in color and style with the brand's other signature products. The new packaging features a wooden top and cork finish, as well as all-new labels. The brand's rose cluster remains prominently featured both on the label as well as embossed in the glass.
Lucas Bols New Packaging	Lucas Bols	Redesigned Packaging		The back label now includes tasting notes from the master distiller, and signature cocktail suggestions. The paper quality has improved. The Bols logo is crowned by the name of the brand's birth place, 'Amsterdam,' as well as 'since 1575,' the year Bols was established and the Bols family crest.
Avión Tequila Refreshed Packaging	Pernod Ricard	Redesigned Packaging	\$44.99-\$54.99	The new packaging highlights Avión's story of "tequila elevated to an art." The bottles are now packaged in a canister complete with tasting notes, the batch number and the number of months aged in whiskey barrels. Also the canister holds the signatures of both the founder and distiller.
St-Rémy Updated Packaging	Remy Cointreau	Redesigned Packaging		Follows the rediscovery in the St-Rémy archives of a long-forgotten heraldic lion, now in the branding. Also includes new visuals of the bottles surrounded by golden halos of light, to emphasize the regal history, associated with its namesake Saint Remegius, a bishop who baptized the first King of France.
Russian Standard Vodka Rebranding	Roust Trading Ltd.	Redesigned Packaging		The new bottle is made of smoky glass, metallic silkscreen and monograms meant to appeal to consumers seeking more authentic premium brands.
Dreaming Tree Wines New Packaging	The Dreaming Tree	Redesigned Packaging	\$14.99	The new bottles "represent and celebrate The Dreaming Tree's longstanding commitment to making eco-conscious efforts in support of our planet." In addition to new capsules to differentiate between the red and white varietals, the new design features pressure-sensitive labels and a new die cut to emphasize the Dreaming Tree.
X Kinky Beverages Larger-Sized Cans	The Prestige Beverage Group	Redesigned Packaging	\$2.99 (per can)	The three flavors of Bangin' Black Raspberry, Slammin' Sour Apple and Juiced Up Salted Watermelon are now available in both 16-oz. and 23.5-oz. sizes "Flavored Malt Beverages are popular with Millennials looking for an alternative to beer," says Jim Arkeilpane VP of sales, beer division of Prestige Beverage Group.
La Fiera Italian Wines New Packaging	Winesellers Ltd.	Redesigned Packaging	\$8	The new packaging emphasizes a closeup shot of a carousel horse, La Fiera's signature image. The imagery provides a fresh way for the brand to stand out within the crowded field, the company says, while also maintaining "elegance and style."
Santa Julia Organica Wines Updated Packaging	Winesellers Ltd.	Redesigned Packaging	\$11	The new look reflects the brand's mission of organic farming. The updated stamp explains that the wines are "made with organic grapes," and is now embossed for accentuation. A larger floral emblem is on the label.
Vinum Cellars Red Dirt Red New Bottle	Winesellers Ltd.	Redesigned Packaging	\$18	Paying tribute to the classic cattle farmers and branding irons, the new package "appeals to a broader audience of lifestyle drinkers seeking a red blend, sourced from the famed Paso Robles appellation," the company says. "The design also exudes an upscale, innovative spirit to draw in more first-time imbibers of the wine."